

Connecting Leaders. Transforming Education.

THE 2023-2024 GUIDE TO NETWORK MEMBERSHIP



EdLeader21
A Network of **Battelle**forKids

Belonging to a Network

We are proud to be the premier national network for education transformation, helping leaders make the “big moves” to engage their communities and re-envision their school systems. More importantly, though, are the relationships that grow among our members, creating a powerful networking opportunity that connects colleagues on the same journey and where new ideas and inspiration help propel deeper learning for all students.

Now more than ever, leaders across the system need a sense of belonging in supporting them as they do the critical work of transforming education. As former and current superintendents, we have felt this sense of belonging as longtime members of Battelle for Kids’ EdLeader21 Network. It is our unique privilege to have the opportunity to lead this national network that connects dynamic leaders to new thinking, research, ideas, tools, and practices to scale and sustain deeper learning across the system. This work matters. You belong.



Karen Garza, Ph.D.
President & CEO,
Battelle for Kids



Amy Cashwell, Ed.D.
EdLeader21 Network
Advisory Chair,
Superintendent, Henrico
County Public Schools (Va.)



Mike Duncan, Ed.D.
EdLeader21 Network
Advisory Vice Chair,
Superintendent, Pike
County Schools (Ga.)



EdSpark Podcast

**Listen or watch the EdSpark
Podcast with Dr. Karen Garza**

with Dr. Karen Garza





Member Voices Share the Power of the Network



Watch the
video series at
bfk.org/bigmoves

Battelle for Kids helps education leaders engage their community to re-envision and transform their school systems through a series of “big moves.” Taking a systems approach, this partnership promotes enduring transformation and equitable, deeper learning outcomes for every student. A core way this happens is by focusing these big moves around Battelle For Kids’ Theory of Action, which begins with the setting of a vision and moves on in developing strategy, putting it into practice, and accelerating the work through collaboration. All this work—the big moves—provides a hopeful vision for the future.

“Big Moves: Transforming Education Systems” is a video series that features eight education leaders from across the nation. All are members of Battelle for Kids’ EdLeader21 Network, the premier network for educational transformation. This is the story about how they are making the big moves necessary towards the transformation of their systems and building hope along the way to help realize the power and promise of 21st century, deeper learning for every student.

The series features the following education leaders:



Michael Barnes, Ed.D.
Superintendent, Mayfield
City Schools (Ohio)



Melvin Brown, Ed.D.
Superintendent,
Montgomery Public
Schools (Ala.)



Scott Dutey
Superintendent,
Portsmouth City
Schools (Ohio)



Aimee Garcia
Director, K-12 Education,
Val Verde Unified School
District (Calif.)



Karen Garza, Ph.D.
President & CEO,
Battelle for Kids



Matthew Haas, Ed.D.
Superintendent,
Albemarle County Public
Schools (Va.)



Tina Howle
Director, Professional
Learning, Loudoun County
Public Schools (Va.)



Kipp Rogers, Ph.D.
Chief Academic Officer,
Virginia Beach City Public
Schools (Va.)



Heather Wolpert-Gawron
Director, MTSS & Innovation,
San Gabriel Unified School
District (Calif.)

bfk.org/bigmoves

Learning Together

Member Experience 2023-2024

SUPERINTENDENT ROUNDTABLES

Connect and learn from fellow superintendents throughout the year to leverage the power of the network. Members share successes and challenges on the journey towards implementing a vision of 21st century, deeper learning.

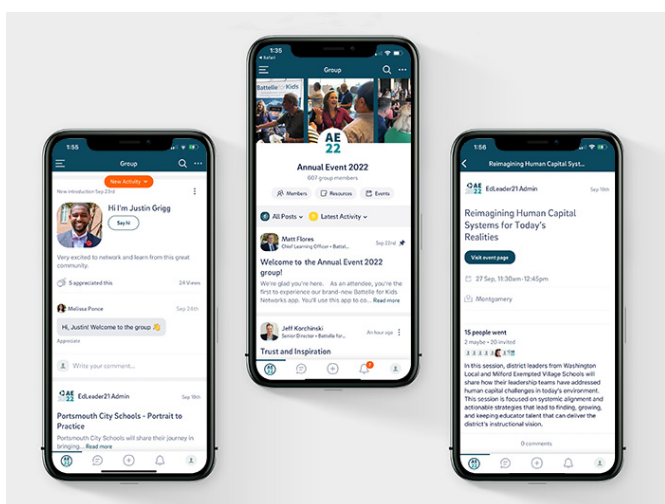
CURRICULUM LEADER ROUNDTABLES

Participate in sessions designed for members with similar responsibilities (e.g., chief academic officers, assistant superintendents, directors of curriculum/assessment) to collaborate with one another in making sustainable transformation.

ALL ACCESS EVENTS & RESOURCES

All educators and staff in member districts are invited to participate in these member experiences offered throughout the year.

- **Virtual Site Visits:** Interactive site visits to member districts showcasing deeper learning practices coming to life.
- **Speaker Series:** Conversations with leading experts in the field of 21st century education.
- **Deeper Learning Tools & Resources:** Help your system advance the work by accessing tools that enhance capacity at a local level to inspire and support system leaders to accelerate deeper learning for every student.



COLLABORATION PLATFORM AND NEW! BATTELLE FOR KIDS NETWORK APP

Connect with others and access tools and resources developed and curated by network members and Battelle for Kids to support the implementation of deeper learning experiences systemwide.



Our weekly email newsletter keeps members informed and connected with important information and reminders as well as features and highlights from districts around the nation.



Level Up Your Membership Experience

EdLeader21 Network membership includes add-on enrichment opportunities to enhance your experience in various areas of focus. Contact us to learn more about add-on experience pricing.

NEW! LEADER LABS

New for the 2023-2024 school year, EdLeader21 Network members can choose to be a part of our new Leader Labs, an add-on experience that will allow participants to gather in these communities for the purpose of professional growth around a focused area.

- Member districts can select a team of up to five (5) to participate, including the superintendent, in as many of these communities as they want.
- The communities will meet for four (4), half-day virtual events, kicking off in-person at the Annual Event in St. Louis in September.
- Participants will walk away from each lab experience with a systemwide action plan.

1 Communications Leader Lab

Those individuals charged with the communications work around your system's vision and strategic plan are vital in building community awareness and support. This Leader Lab allows those leading this work to come together in a collaborative experience to explore communication ideas and solutions.

2 Human Capital Leader Lab

Reimagine your human capital system to support 21st century, deeper learning. The Human Capital Leader Lab will be focused on helping districts to reimagine and develop systems based on their local needs.

3 Leader21•Principal Leader Lab

Leader21•Principal develops the transformative leadership skills necessary to actively promote and scale deeper learning in schools. Participants in this Lab will explore their leadership practices across these areas: leading yourself, others, the organization, and the learning.

4 Student & Staff Well-Being Leader Lab

This Leader Lab will engage in a collaborative experience to explore the latest research and connections between the science of hope, belonging, and emotional engagement. Participating school systems will have access to TheStudentExperience21™ suite of tools, at no additional cost.

URBAN DISTRICT COHORT

The Urban District Cohort is an add-on experience that brings together future-thinking educators leading urban school systems to fuel the acceleration of equitable, deeper learning outcomes. Superintendents and their design teams will explore deeper learning research and a systems approach to implement and scale deeper learning. Contact us to learn more about add-on experience pricing.

EdLeader21 members are currently in more than 30 states!



"Our district is proud to be a member of this professional learning community for 21st century education leaders. We benefit greatly from collaborating with other schools and districts who are taking on similar challenges across the country."

Karen Cheser, Ed.D. | Durango School District 9-R



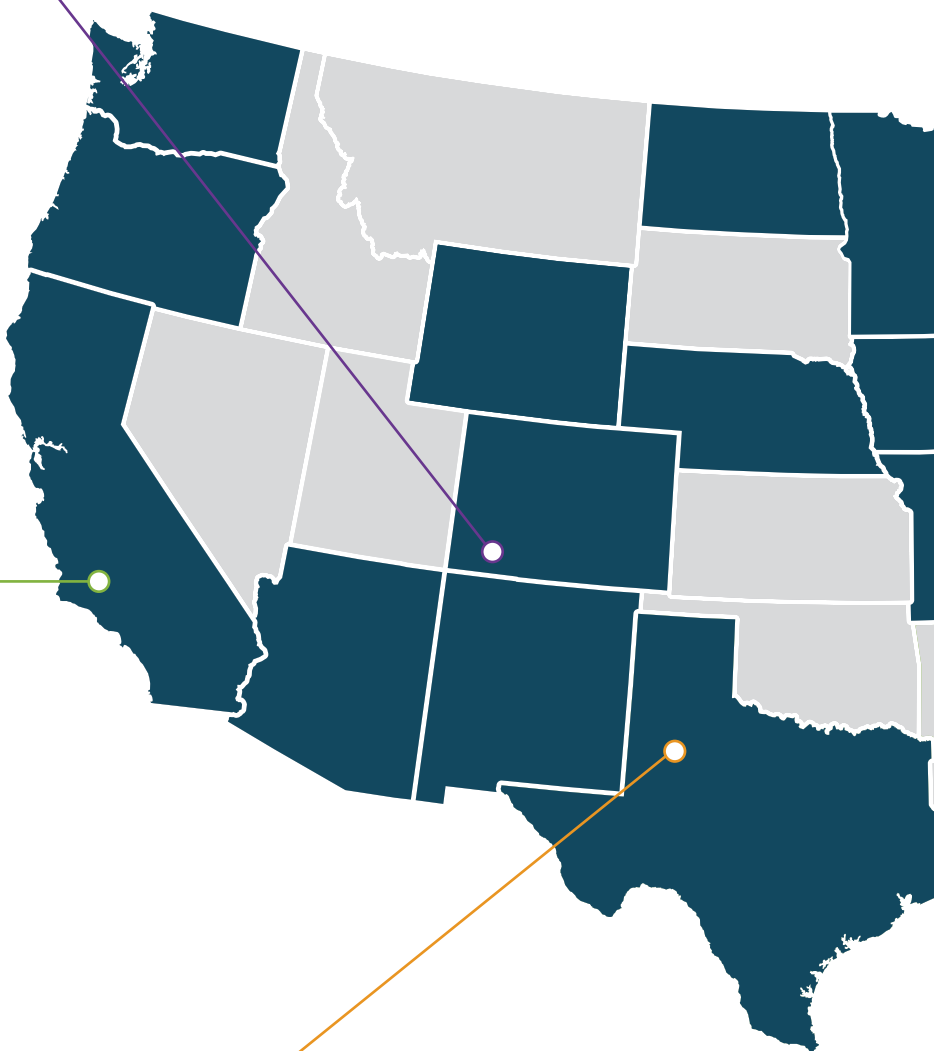
"When you're in crisis, you should expand your network, not isolate. We keep learning together as a network and deepen the work happening in our districts."

Michael McCormick | Val Verde Unified School District



"Our participation in this network has expanded our thinking about the potential of what could be in our district."

Kathy Rollo, Ed.D.
Lubbock Independent School District





"I appreciate the thought partners around 21st century leading and learning. The networking is awesome, and I often call on members for advice."

Michael Barnes, Ed.D. | Mayfield City Schools



"This network is valuable because it centers on the work we're advancing. Every district in this network is developing or implementing a Portrait of a Graduate. We have relevant conversations, deeper connections, and better collaboration."

Brian Troop, Ed.D. | Ephrata Area Schools



"This is a national learning network that has been instrumental to us in crafting the work around our collective vision for 21st century learning."

Aaron Spence, Ed.D.
Virginia Beach City Public Schools



"Through this network we're building capacity to learn and do different things for kids. And we're not married to all the old habits because we have a broader span of ideas."

Melvin Brown, Ed.D. | Montgomery Public Schools

EdLeader21 ANNUAL EVENT

Connecting Leaders. Transforming Education.

The network meets annually to advance deeper learning through the sharing of innovative practices, collective learning, and capacity building. The EdLeader21 Annual Event is an engaging experience exclusively for network member districts to accelerate 21st century, deeper learning for all students. It brings together visionary education leaders to build relationships, share ideas, learn from each other, and plan for the future.

PORTRAIT TO PRACTICE EXPO

The Portrait to Practice Expo, during the Annual Event, gives member districts the opportunity to showcase how their vision for 21st century learning is being implemented--making the Portrait of a Graduate a reality for all students.

No matter where the district is on the journey of implementing its vision of 21st century learning, participating in the Annual Event will fuel the passion for this work through meaningful interactions with other educators on this same journey.

This year, our members will gather in St. Louis, Mo., on September 27-29, for an unforgettable professional development and networking event!



**SEPTEMBER 27-29, 2023
ST. LOUIS, MISSOURI**

Learn more at bfk.org/annualevent

99.8% SAID AE22
WAS INSPIRING



“The event was a great way to help me reflect on my personal practices as an administrator, as well as those practices throughout my district.”

NEARLY 600
MEMBERS ATTENDED
AE22 IN HOUSTON



“This was such a positive, informative, and MUCH NEEDED experience for our team!”

62
DISTRICTS
BROUGHT AN
AVERAGE OF 8 TEAM
MEMBERS TO AE22

“My district appreciated hearing what other districts were doing.”

91.4%

SAID AE22 HELPED
THEM CONNECT
WITH OTHERS IN
THE NETWORK

“This was helpful in moving the work of EdLeader21 forward with my staff and students.”

“Great opportunity to dialogue with colleagues both in my district and across the country.”

99.3% **WERE SATISFIED**
OVERALL WITH AE22

“Homerun! BFK delivered again. Sessions were spot on!”



**Connecting
Leaders.
Transforming
Education.**

Ready to Join?

Is your district ready to join the nation's premier network for education transformation? Contact Jeff today to discuss membership options.



Jeff Korchinski

✉ jeff@bfk.org

MEMBERSHIP CONCIERGE

Current members can contact our Membership Concierge to learn more about how to maximize the benefits of membership. You can also reach out with any questions about membership renewal.



Heather Conlee

✉ heather@bfk.org

Learn more about EdLeader21 at bfk.org/edleader21



About Battelle for Kids

Battelle for Kids (BFK) is a national, not-for-profit organization with the mission of realizing the power and promise of 21st century learning for every student. We put our core values and dedication to diversity, equity, and inclusion at the center of everything we do and every decision we make as we collaborate with school systems, communities, and partners to achieve our mission. Our headquarters are in Columbus, Ohio. Our work centers on helping education leaders engage their communities to re-envision and transform their school systems. We take a systems approach to promote enduring transformation of the system and equitable, deeper learning outcomes for every student.



In just the past 3 years, we have meaningfully engaged with

340+
school districts and

5 state departments
of education



Impacting the
educational
experiences of

3.5 million+
students



“It’s an incredible, powerful network that has really helped me grow as a leader...there is no doubt that these experiences really helped propel the work we were doing in service to students”

Amy Cashwell, Ed.D.

EdLeader21 Network Advisory Chair

Superintendent | Henrico County Public Schools (Va.)

It’s difficult for me to imagine my superintendency without EdLeader21. The network helped me find my passion and purpose. Implementing deeper learning at scale is challenging and complex, but joyful and life-giving when you do it alongside inspiring leaders from across the country that you will soon call friends.

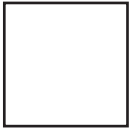
Mike Duncan, Ed.D.

EdLeader21 Network Advisory Vice Chair
Superintendent | Pike County Schools (Ga.)



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