

## Reimagine your human capital system to support 21st century, deeper learning

Every adult in your system is integral in creating an educational experience that prepares students to succeed in our rapidly changing and complex world.

HC21Essentials can help your district reimagine and begin developing human capital systems based on your local needs. In this professional learning experience, your team will explore the four core areas of a comprehensive human capital management system and create your own human capital action plan.

**KEEP** fostering a culture that values staff engagement and wellbeing to retain dynamic educators.

**GROW** your staff by providing ongoing feedback and support.



**ALIGN** your human capital management system to deliver on your vision for 21st century, deeper learning.

**FIND** dynamic educators who can execute on your vision.

### Who should participate?

Your team should be comprised of your superintendent and five other district leaders who are involved with human capital decisions within the district. This could include roles such as HR directors, other HR personnel, support staff leaders, and/or principals.

Learn more about our professional learning options at  
[bfk.org/Learning](https://bfk.org/Learning)



## What are the practical takeaways from HC21Essentials?

- Identify the competencies that will help deliver on a vision for 21st century, deeper learning and be introduced to Portrait of an Educator.
- Refine practices for recruiting and hiring top talent.
- Create dynamic onboarding experiences that engage new employees in the district's instructional vision.
- Examine ways to help staff reach their full potential through ongoing feedback, customized support, and growth opportunities.
- Develop strategies to foster employee engagement and wellbeing.
- Explore resources to promote an inclusive & equitable environment that supports a diverse workforce.
- Leave with a clear and actionable plan to improve your people systems.

## What is the learning schedule?

This professional learning experience includes four in-person sessions designed to take a deep dive into the components of a comprehensive human capital system: Align, Find, Grow, and Keep. Teams will participate in interactive activities and have work time to craft a human capital action plan.

Flexible scheduling options are available for teams, schools, and districts.



**Contact [Jeff@bfk.org](mailto:Jeff@bfk.org) to schedule  
HC21Essentials to fit your professional  
learning needs and calendar.**

[bfk.org](https://bfk.org)

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