

JOB ANNOUNCEMENT

Battelle for Kids is actively seeking a Director, Marketing and Communications, to develop and implement strategies to build brand awareness and support for our organization and offerings among current/prospective clients/members, partners, and funders. Additionally, the Director delivers communications and strategic planning services to support client/members' efforts to make 21st century learning a reality for every student.

RESPONSIBILITIES

1. Develop and lead the implementation of MarCom plans, including messaging, campaigns, print, web, video, social media, and impact measures, as applicable/assigned.
2. Support the creation, branding, and marketing of our offerings and events, as applicable/assigned.
3. Provide clients/members with marketing and communications services, as applicable/assigned.
4. Support research analysis to inform messaging, offering development and marketing.
5. Provide mentorship and coaching to colleagues within the MarCom team and across departments.
6. Collaborate with graphic designer, production consultants and vendors, as necessary.
7. Ensure graphic standards are carried through all organizational materials.
8. Assume responsibility for professional growth and development, keeping current with education, MarCom-specific research, trends and techniques.
9. Other duties as assigned.
10. Frequent travel may be expected (up to 50%).

KNOWLEDGE AND SKILLS

Strong written and oral communication skills. Adept in integrated marketing and communications planning and implementation. Meticulous attention to detail in copywriting and editing. Organized and self-directed—committed to ensuring the highest quality implementation on time, and on budget. Adaptable, analytical, creative, and skilled problem solver. Exceptional relationship builder, collaborator, and communicator with colleagues, clients, stakeholders, and partners. Knowledge and understanding of current trends and issues in communications, education, and business. Adept with use of various platforms to support implementation.

EDUCATION AND EXPERIENCE

Bachelor's degree in communications, marketing, journalism, or related field is required (Master's degree preferred). Minimum of 10 years of experience in marketing, communications, and/or public relations. Experienced in agency, consulting, group facilitation, digital/collaboration platform user experience, professional learning and education are a plus.

Battelle for Kids offers a competitive salary and benefits package commensurate with experience. E-mail letter of interest and resume to resumes@battelleforkids.org. **No phone calls please**

