

JOB ANNOUNCEMENT: SENIOR GRAPHIC DESIGNER

October 1, 2018

We are actively seeking a Senior Graphic Designer to provide graphic design services to develop and maintain a consistent brand identity for our organization and a cohesive user experience across our offerings, print and digital materials, and web-based platforms. The Senior Graphic Designer also provides services to support client/members' efforts to make 21st century education a reality for every student.

RESPONSIBILITIES

1. Under the direction of the Managing Director of Marketing and Communications, develop the organization's brand identity and sub-brands and oversee implementation across all mediums (print, digital, web, video, social, animations, infographics, collaboration platforms, events, publications, office environmental branding, etc.).
2. Support the creation, branding, and user experience of our print (guidebooks, presentations, PowerPoint, professional learning materials) and web-based offerings (collaboration platforms, Learning Management System, online learning, technology solutions, reports, etc.).
3. Support creative brief development, capture design requirements, and facilitate team and client meetings/events, as requested, leveraging graphic note-taking/illustration techniques.
4. Provide clients/members with multi-media graphic design services, as requested.
5. Manage design requests, workflows, deadlines, and production details meticulously.
6. Support market analysis to inform offering development and user experience.
7. Collaborate across departments and with designers, production consultants, and vendors.
8. Assume responsibility for professional growth and development, keeping current with education, design and user experience, as well as specific research, trends, and techniques.
9. Other duties as assigned.
10. Minimal to moderate travel expected (10-25%).

KNOWLEDGE AND SKILLS

The successful candidate will possess creative multimedia design planning and implementation skills. Understanding and application of html/css, information design, and animation techniques. Ability to manage multiple projects. Organized and self-directed—committed to ensuring high quality—on time and on budget. Adaptable and skilled problem solver. Strong relationship builder, collaborator, and communicator with colleagues, clients, and partners. Understanding of current trends and issues in design, education, and business. Adept with use of various design software, programs, and technology platforms.

EDUCATION AND EXPERIENCE

Bachelor's degree in graphic design, art, or related field. Minimum of five years of experience in graphic design, including responsive Web development, user experience and maintenance, information architecture, multimedia, and print design. Experienced in agency, consulting, video editing, online learning, photography, and education are a plus.

Battelle for Kids offers a competitive salary and benefits package commensurate with experience. E-mail letter of interest and resume to resumes@battelleforkids.org. **No phone calls please.**

