



Educators CONNECT for SUCCESS Conference

EMBRACING HOPE,
PURPOSE, AND JOY
IN OUR SCHOOLS



JUNE 7-8, 2017

The Ohio Union

The Ohio State University
Columbus, Ohio



CALL FOR EXHIBITORS

Register by April 3, 2017

Hosted by:

Battellefor Kids



In partnership with:



THE OHIO STATE UNIVERSITY
COLLEGE OF
EDUCATION AND HUMAN ECOLOGY

BATTELLE Education

<https://www.regonline.com/cfs2017>





INVITATION TO EXHIBIT

The *Educators Connect for Success* conference continues to grow every year because of the valuable opportunities it offers educators and others for professional learning and collaboration around the topics that matter most to improve teaching and learning.

Join us to connect with nearly 1,000 educators and administrators who can make decisions on the products and services they purchase to provide the best learning experience possible for students.

Educators from across the country will explore implementation strategies for topics, such as:

- Assessment Literacy
- Blended Learning
- Building Effective Teams
- College and Career Readiness
- Data Coaching
- Early Literacy and the Third Grade Reading Guarantee
- Formative Instructional Practices
- Graduation Requirements and Career Advising
- Hope and Engagement
- Instructional Coaching
- Instructional Leadership
- Learner-Centered Education
- Learning Standards and Assessments
- Professional Learning in Response to Evaluation
- Response to Intervention
- Stakeholder Engagement and Effective Communication
- STEM Education
- Student Growth Measures
- Student Motivation, Engagement, and Feedback
- Teacher and Leader Recruitment, Selection, and Retention
- And, More!

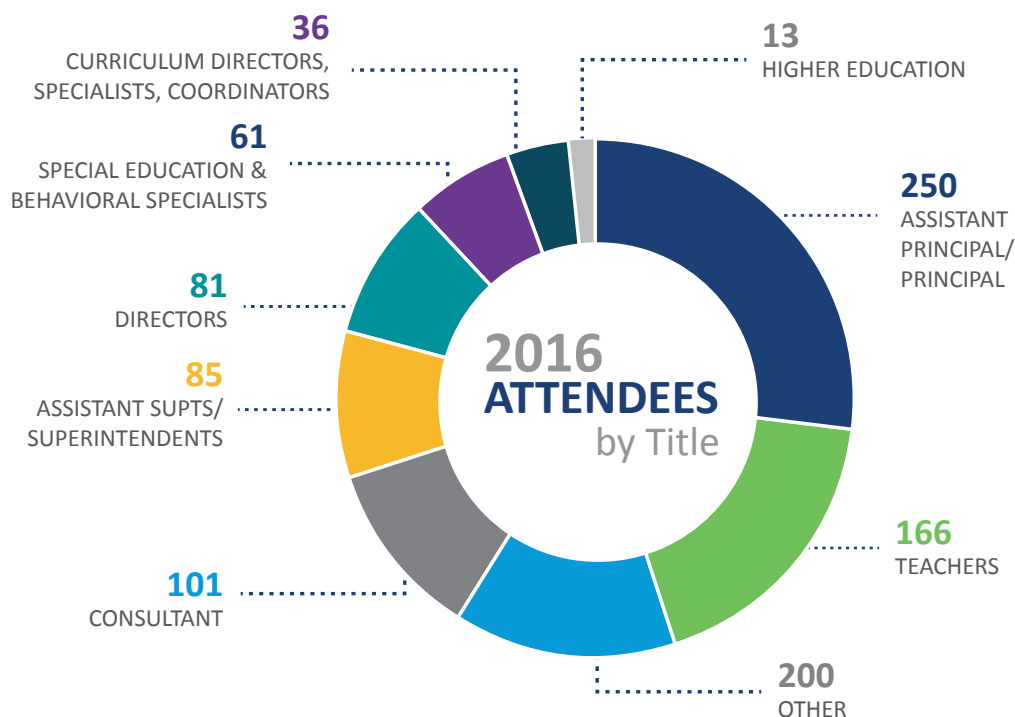




ABOUT THE CONFERENCE

CONFERENCE AUDIENCE

Educators Connect for Success brings together nearly 1,000 educators each year to learn, network, and collaborate on the issues and topics at the forefront of education.



CONFERENCE HIGHLIGHTS



1,000
attendees



19 states
represented in 2016



100+
learning sessions



Two full days of
professional learning



Nationally-known
keynote addresses



Celebrate Teaching
programming honoring
distinguished teachers



Located at the **Ohio Union** at
The Ohio State University, one of
the most comprehensive education
institutions in the country



Held in **Columbus, Ohio**, the
state capital and the 15th largest
city in the United States





EXHIBITOR INFORMATION AND REGISTRATION

2ND FLOOR BOOTHS INCLUDE:

- General session space and three breakout rooms located on this floor
- Booth space
- One 6' table and two chairs
- Standard black drapery and piping
- Electricity and Wi-Fi
- Two full days of exhibit time
- A dedicated on-site exhibitor representative
- Two conference registrations (includes breakfasts, lunches, and snacks)
- Logo featured in the printed conference program
- Inclusion in Guidebook, our virtual program and event app
- Logo displayed in conference slideshow, which plays during all general sessions
- Refreshment breaks located near booths to encourage attendee traffic

COST

Single booth: \$1,000 | Double booth: \$1,750

3RD FLOOR BOOTHS INCLUDE:

- Eight breakout rooms located on this floor
- Booth space
- One 6' table and two chairs
- Electricity and Wi-Fi
- Two full days of exhibit time
- A dedicated on-site exhibitor representative
- Two conference registrations (includes breakfasts, lunches, and snacks)
- Logo featured in the printed conference program
- Inclusion in Guidebook, our virtual program and event app
- Logo displayed in conference slideshow, which plays during all general sessions
- Refreshment breaks located near booths to encourage attendee traffic

COST

Single booth: \$750 | Double booth: \$1,300



EXHIBITOR REGISTRATION

[Register here](#) to reserve your booth spot today!

Registration Deadline | April 3, 2017

CANCELLATION POLICY

Refunds or credit will only be given for cancellations received at least 30 days prior to the event date. Cancellations received fewer than 30 days prior to the event date will receive a refund less a 50 percent event fee to cover administrative costs. No refunds will be given for "no shows."





ADDITIONAL OPPORTUNITIES TO CONNECT WITH ATTENDEES



ADVERTISING

Increase your organization's brand exposure by advertising in the conference program. Two advertising options are available:

- **Banner Ad in Guidebook virtual program: \$250**
Only 5 available, includes customized text and graphics to promote your organization
- **1/4 Page Ad in printed program: \$150**



SPONSORSHIPS

A variety of sponsorship opportunities are available at all price points. Please contact us at exhibit@bfk.org to learn more about custom sponsorship packages. Options include but are not limited to:

- **Keynote sponsorships**
Includes verbal recognition, print program recognition, and company logo on main stage backdrop
- **Meal sponsorships**
Includes sponsor signage by food stations and company logo on backdrop in main seating areas
- **Snack sponsorships**
Includes sponsor signage by snack food stations



ATTENDEE GIVEAWAYS





Providing items branded with your logo for distribution to all attendees is a great way to increase your visibility, or increase awareness about your organization both at the event and after. Ideas include:

- Tote bags
- Pens/pencils
- Lanyards
- USB drives
- Smart phone cleaning cloth
- Phone charger/power bank
- Key chains
- Hand sanitizer
- Candy/snacks





EXHIBIT SCHEDULE

	TUESDAY JUNE 6	WEDNESDAY JUNE 7	THURSDAY JUNE 8
7 a.m.			
8 a.m.		 SET UP	
9 a.m.		 EXHIBIT	 EXHIBIT
10 a.m.			
11 a.m.			
12 p.m.			
1 p.m.	 SET UP		
2 p.m.			
3 p.m.			
4 p.m.			

QUESTIONS

Contact Kelly Latham at latham@basa-ohio.org or (614) 846-4080 with questions or to learn more.

