LEARNING & LEADING COLLABORATIVE WORKSHOP

October 20, 2015
9 a.m.–2:45 P.M.

The Ohio Union
The Ohio State University
Columbus, Ohio
Why do some schools seem to show steady progress implementing Professional Learning Communities (PLCs) while others seem to stall? Some believe successful schools are lucky, located the right area, or have access to better teachers, better leaders, or great funding. While a variety of factors can influence the creation of the PLC culture, by far one of the biggest differences between schools that thrive and those that barely survive is recognizing the subtle shifts in practice that make seismic differences; the paradigm shifts that determine whether schools have a culture of learning for some or a culture of learning for all. Ken will help make clear the shifts required to move your school in the direction of high levels of learning for every child.

Ken shares his experience and expertise as a recognized trainer, speaker, coach, and consultant in education and leadership. He is the chief visionary officer of Unfold the Soul, a company dedicated to helping make the school you have, the school you want. Skilled in joining the why of our work to the how of our work, Ken is an expert at helping schools build capacity in the collective commitments required of learning for all cultures. He is a distinguished teacher, mentor, public speaker, and school leader. Ken is a contributing author to The Collaborative Administrator, the author of Essentials for Principals: Creating Physical and Emotional Security in Schools, and Starting A Movement: Building Culture from the Inside-Out in Professional Learning Communities.
10:05 A.M. SESSIONS

Leadership in Implementing an International Baccalaureate Primary Years Programme (IB PYP) in a Public School Setting

**Presenters:** Deb Wadden and Dameon Headings, Westlake City Schools

**Room:** Great Hall Meeting Room 1, 1st floor

Learn the basics of the IB PYP curriculum model and the rewards, challenges and strategies used in leading schools through the ongoing process of change involved in attaining and maintaining IB World School status.

Communications Discussion Group 1: Sharing Communications Struggles and Lessons Learned

**Presenters:** Carol Greentree and Kim Ratcliff, Battelle for Kids

**Room:** Great Hall Meeting Room 2, 1st floor

We live in a world of many messages coming from different places, but not enough time or people to spread the word clearly and consistently. In the midst of communications challenges, how do you tell your district or school's story? Join us to discuss your biggest communications struggles in recent years. We'll touch on topics such as attracting students and teachers to your school, redesigning websites, ways to use social media to reach your community, visual ways to communicate, staff communications including recognition and events, parent/family and community engagement, levy lessons learned, capital campaigns, and more. This is an interactive session so please bring your ideas, experiences, and feedback on turning communications challenges into opportunities for positive action and community building. *This discussion will continue during the 1:50 p.m. learning session. Attendees are welcome to attend one or both sessions.*

Planning for Student Success

**Presenters:** Charity Dodd, Battelle for Kids

**Room:** Great Hall Meeting Room 3, 1st floor

Identifying students who are at risk of dropping out of school is one critical component of Ohio's Career Advising Policy. But what happens after those students are identified? Developing a Student Success Plan for each at-risk student that addresses both the student's academic and career pathway to graduation is the key to success. Learn about the tools and resources available for implementing effective Student Success Plans.

Advancing Student Growth: Professional Learning and Common Assessments

**Presenters:** Tim Cybulski, Corey Kessler, and Dan Beckenhaupt, Oak Hills Local School District; Cathryn Shaw, Ohio Department of Education

**Room:** Cartoon Room 1, 3rd floor

Advancing student growth and achievement is strongly related to the effectiveness and usefulness of the assessment system in any classroom, school, or district. We will share our plan for building common district formative assessments. Topics include identifying common standards about assessments, research support, and a thoughtful implementation plan that will aid any teacher and administrator contemplating the implementation of common assessments. We will also discuss our work with identifying an assessment management tool that offers support in creating and administering assessments as well as the recording and reporting of assessment results. We will also share our experience in teaming with free consultative resources from the Ohio Department of Education to advance our work. *This session will be repeated from 12:50–1:40 p.m.*

Using Data to Inform Decision Making

**Presenters:** Jacqueline Burke and Kristi Thompson, Battelle for Kids

**Room:** Cartoon Room 2, 3rd floor

Are you tired of being data-rich and information-poor? Do you have data, but you're not sure what to do with it? This session examines the importance of establishing the right conditions for effective data use and implementing processes that enable a variety of data sources to inform professional practice and accelerate student learning. Attendees will explore newly developed, free professional learning resources available to Ohio's districts and schools that encourage the shift from data-gathering to making data-informed decisions. These resources include videos that establish foundational knowledge and guided practice activities that focus on building the skills and knowledge for effective data coaching and developing data-literate teams.

Schoology for Professional Learning

**Presenters:** Maria Boyarko, Battelle for Kids

**Room:** Hays Cape Room, 3rd floor

As technology continues to permeate our lives, more and more resources are being developed to help advance learning in ways we never imagined before. Schoology—a cloud-based platform offering a range of services to students, schools, and educators—is just one example. Join us to learn the basics of Schoology to participate in professional learning. This will be an interactive session so please bring your phone, tablet, or laptop to participate. *This double session runs from 10:05–11:50 a.m.*
Supporting Educational Excellence for All Children: Ohio's 2015 Equity Plan

Presenters: Cheryl Krohn and Rebecca Schell, Ohio Department of Education Office of Educator Equity and Talent
Room: Barbie Tootle Room 2, 3rd floor

Every parent wants a quality teacher for their child, and every school district wants all children to succeed. To support these goals, the U.S. Department of Education announced the Excellent Educators for All initiative supporting the goal that every student in every public school has equitable access to excellent educators. As a key piece of this initiative, states, working closely with education stakeholder groups, were required to submit comprehensive equity plans by June 1, 2015 that describe the steps they will take to ensure that poor and minority children are not taught at higher rates by inexperienced, unqualified, or out-of-field teachers. Ohio’s Equity Plan has been described as exemplary and the measures it plans to use to gauge and monitor progress have been shared with other states as a promising practice. Join us to discuss the state’s equity plan, the human capital strategies Ohio’s identified with stakeholders, and how the plan aligns to your district’s educational success goals.

11 A.M. SESSIONS

The POWER of Engaging Your Community: Lessons Learned in Building Support and Participation from Stakeholders
Presenters: David Quattrochi and Edward Robinson, Carrollton Exempted Village School District; Suzanne Amos, Battelle for Kids
Room: Great Hall Meeting Room 2, 1st floor

Carrollton, Ohio is at the epicenter of Ohio’s Utica Shale Play. As the recipient of two Straight A Fund grants, the Carrollton Exempted Village School District is using these investments to increase college preparatory and job training opportunities for students aligned to workforce needs. Learn how the district is intentionally engaging the community to build awareness and support for STEM education, problem-based learning, and the district’s new 21st century training center to better prepare students for college and the workforce. Communications and stakeholder engagement strategies, including focus groups, community events, new communication vehicles, and sharing stories of impact will be discussed. The district’s communications plan for the POWER initiative was recognized with a Mark of Excellence from the Ohio School Public Relations Association in 2015.

Starting a Movement: How a Guiding Coalition Leads from the Front
Presenter: Kenneth C. Williams, Unfold the Soul
Room: Great Hall Meeting Room 3, 1st floor

Re-culturing your school into a professional learning community is a movement, and a movement begins with a small selected group of staff willing to lead from the front. In Starting a Movement, Ken Williams makes the case for why schools must rethink the role of the traditional school leadership team. He will provide guidance on making the transition to become a powerful guiding coalition. Much more than a name change, engage in exploring the major differences in this form of leadership as well required competencies of its members. Discover the supporting resources necessary to evaluate and improve the impact of leadership at your school.

Formative Data: Making the Most of Your Common Assessments
Presenters: Michael Acomb, Solon City Schools
Room: Cartoon Room 2, 3rd floor

Common assessment data provides a roadmap for school improvement. Learn how to achieve depth and consistency in monitoring student achievement and how your common assessment data forms the foundation for meaningful collaboration efforts. Effective team meeting protocols will be discussed as well as valuable resources to guide team decision-making that ensures all students demonstrate achievement of the state standards and value-added growth. Strategies to close learning gaps and improve overall teaching effectiveness will be shared. This session will be repeated from 12:50–1:40 p.m.

Leveraging Your Organization’s Brand to Address Talent Shortages
Presenters: Emily Douglas-McNab, Carol Greentree, and Cecilia Schmidt, Battelle for Kids
Room: Barbie Tootle Room, 3rd floor

Balancing the priorities of a district’s initiatives can be a challenging task. But what happens when your district is facing a talent shortage? In this session, attendees will explore job analysis strategies to address talent shortages at all levels of an education organization. By using a strategic approach to employee engagement, human capital practitioners can balance high-priority initiatives while leveraging the strengths of the organization to attract and retain talent. Come learn about the successful strategies designed by Tulsa Public Schools and South Central Local Schools to discover applications to your district.
12:50 P.M. SESSIONS

Making Time for Intervention and Enrichment

Presenters: Jessica Cahill, Southwestern City School District
Room: Great Hall Meeting Room 1, 1st floor

Creating a schedule that includes intervention and enrichment time is relatively easy. However, changing the climate and culture of the building that allows for teachers and administrators to collaborate on data, progress monitoring, and organizational tasks is the challenging work that is needed to make the intervention and enrichment time responsive to students’ needs. This session takes you on one elementary school’s journey through the process of redesigning their school schedule. Attendees will leave the session with ideas and strategies to begin the culture change conversation in their buildings and will hear how creating time for intervention and enrichment helps improve student learning. This session will be repeated from 1:50–2:40 p.m.

Leading and Managing People, Buildings, Organizations, and Change

Presenters: Emily Douglas-McNab, Thom Griffith, and Cecilia Schmidt, Battelle for Kids
Room: Great Hall Meeting Room 2, 1st floor

Over the past three years, Battelle for Kids has worked to identify national standards for human resource management and leadership in education. In conjunction with the American Association of School Personnel Administrators, we are seeking your feedback on those standards. In this facilitated group-conversation, we will review the standards and capture feedback and ideas concerning competencies, training, and more. Participants will receive relevant resources and information for district leaders and staff pertaining to human resources management and leadership development.

Leadership Academy

Presenters: Kate Heynoski, Bobby Moore, and Mike Thomas, Battelle for Kids
Room: Great Hall Meeting Room 3, 1st floor

Tackle a current school challenge while developing your leadership skills in this year-long professional learning program. Educators from across the state have the opportunity to experience the power of working together to grow personally and professionally as a school leader. Join Battelle for Kids’ Leadership Academy for a comprehensive program focusing on: setting strategic direction; building capacity; creating a culture for success; improving instruction; measuring what matters; communicating effectively. The Leadership Academy is ideal for principals, assistant principals, building leadership teams, and aspiring principals and leaders. This double session is reserved for Leadership Academy participants.

Advancing Student Growth: Professional Learning and Common Assessments

Presenters: Tim Cybulski, Corey Kessler, and Dan Beckenhaupt, Oak Hills Local School District; Cathryn Shaw, Ohio Department of Education
Room: Cartoon Room 1, 3rd floor

Advancing student growth and achievement is strongly related to the effectiveness and usefulness of the assessment system in any classroom, school, or district. We will share our plan for building common district formative assessments. Topics include identifying common standards about assessments, research support, and a thoughtful implementation plan that will aid any teacher and administrator contemplating the implementation of common assessments. We will also discuss our work with identifying an assessment management tool that offers support in creating and administering assessments as well as the recording and reporting of assessment results. We will also share our experience in teaming with free consultative resources from the Ohio Department of Education to advance our work. This is a repeat of the session held from 10:05–10:50 a.m.

Formative Data: Making the Most of Your Common Assessments

Presenters: Michael Acomb, Principal, Dorothy E. Lewis Elementary School, Solon City Schools
Room: Cartoon Room 2, 3rd floor

Common assessment data provides a roadmap for school improvement. Learn how to achieve depth and consistency in monitoring student achievement and how your common assessment data forms the foundation for meaningful collaboration efforts. Effective team meeting protocols will be discussed as valuable resources to guide team decision-making that ensures all students demonstrate achievement of the state standards and value-added growth. Strategies to close learning gaps and improve overall teaching effectiveness will be shared. This is a repeat of the session held from 11–11:50 a.m.
Blended Learning in Ohio

Presenters: Maria Boyarko, Battelle for Kids
Room: Hays Cape Room, 3rd floor
This session (second in the series) will take the user into a deeper blended learning experience as we explore models and strategies to provide personalized learning opportunities to students. This double session runs from 12:50–2:40 p.m.

Designing Blueprints for Strong Pre-, Interim, and Post-Assessment

Presenters: Sandy Shedenhelm, Battelle for Kids
Room: Barbie Tootle Room, 3rd floor
How would you like to gain hands-on experience using practical, proven tools for leading a more learning-based, student-centered approach to assessment? Join us for the second part of a four-part series about sound assessment design. In the first half of the session, you will learn how to design high-quality assessment blueprints—blueprints that provide a learning inventory for a period of learning. Strong blueprints help teachers and their students gather and practice with the right kinds of evidence, in the right amounts, to point them toward appropriate next steps in learning. In the second half of the session, you will learn how to design strong pre-, interim, and post-assessment using a blueprint and a Master Rubric. Strong design for each purpose allows leaders, teachers, students, and parents to know where students are in the learning progression as they enter the learning (pre-assessment), progress through the learning (interim assessment), and exit the learning (post-assessment). This double session runs from 12:50–2:40 p.m.

1:50 P.M. SESSIONS

Making Time for Intervention and Enrichment

Presenter: Jessica Cahill, Southwestern City School District
Room: Great Hall Meeting Room 1, 1st floor
Creating a schedule that includes intervention and enrichment time is relatively easy. However, changing the climate and culture of the building that allows for teachers and administrators to collaborate on data, progress monitoring, and organizational tasks is the challenging work that is needed to make the intervention and enrichment time responsive to students’ needs. This session takes you on one elementary school’s journey through the process of redesigning their school schedule. Attendees will leave the session with ideas and strategies to begin the culture change conversation in their buildings and will hear how creating time for intervention and enrichment helps improve student learning. This is a repeat of the 12:50–1:40 p.m. session.

Communications Discussion Group II: Wearing the “Communications” Hat—What, Who, How?

Presenters: Julianne Nichols and Janice Zielinski, Battelle for Kids
Room: Great Hall Meeting Room 2, 1st floor
Many school districts do not have staff dedicated to communications. Instead, various staff members juggle wearing a “communications” hat along with their other day-to-day responsibilities. With or without dedicated communications staff, all districts and schools need to be effective communicators to nurture staff, parent/family, and community engagement. How does your organization handle communications, as one dedicated role or as a shared one among staff? What works and doesn’t work for you? When have you gone outside the district to work with a communications partner for support, and how has that experience helped to activate your efforts? This is an interactive session so please bring your ideas, experiences, and insights on the communications role in your school and/or district. This session will be filled with more ideas beyond those shared in the discussion group session held at 10:05 a.m. Attendees are welcome to attend one or both sessions.

Creating a World-Class High School through International Baccalaureate (IB) Implementation: The Why and The How

Presenter: Cathy Sankey, Educational Consultant and former principal of Dublin Jerome High School, International Baccalaureate World School
Room: Cartoon Room 1, 3rd floor
This session will focus on the IB Diploma Programme and its high expectations and requirements for students, staff, high schools, and districts. In addition, the session will highlight the positive effects of becoming an IB World School, including the world-class education IB provides students, college admission opportunities, and most importantly, the development of a student learner who excel as an internationally-minded contributor to a global community.

Our Roadmap: Preparing Students for Success in College, Careers, and Life

Presenters: Kate Webster, Columbus City Schools; Kim Ebbrecht, I Know I Can; Linda Kniceley and Pamela Noeth, Battelle for Kids
Room: Cartoon Room 2, 3rd floor
Today’s school districts, regardless of the location or types of students they serve, are working to provide students with an education that will set them up for future success. Learn how Columbus City Schools, I Know I Can, and Battelle for Kids have partnered to create a College and Career Readiness Roadmap for all students. The high schools in Columbus City Schools have engaged teams to build plans that account for student academic achievement, accessibility to careers and college, and building aspiration so that students can reach their goals.
### Keynote

**Shift Happens: Learning for Some vs. Learning for ALL**

Kenneth C. Williams, Unfold the Soul - Performance Hall, 1st floor

### 9–9:55 a.m.

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### Lunch - Performance Hall, 1st floor

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