
Long Beach Unified School District

The American Experience

November 5, 2012



GLOBAL
Education Summit



The Long Beach Story

1. The Long Beach *Plan*
2. The Long Beach *Way*
3. The Long Beach *Promise*



The Long Beach Plan

Top-Down, Bottom-Up

“ We have a top-down, bottom-up approach to leadership, and we are a district driven by what the data are telling us.

A good example is our pilots. Before we take any program to scale, we give it a test run. When it's coming top-down, I get involved to not manage but listen and react. The bottom-up part is whether or not our data say that things are working. ”



Chris Steinhauser, Superintendent of Schools



The Long Beach Plan Working Smarter

“ Not every place is like Long Beach. But like many other places, we’ve come through a lot of cuts over the years, and as a result our organization is very flat. Never miss the opportunity to learn how to work smarter as a result of a budget crisis! ”



Chris Steinhauser, Superintendent of Schools



The Long Beach Plan

Data-Driven Culture

“ A culture changes fast when you look at the data. At that point we give people the choice: Do you want to be in the pilot for year 1 or year 2? Everyone knows that it’s coming when you see a pilot go into another year. This is how we bring people on board over time. You’ll always have early and late adopters. The key is getting everyone on board over time. ”

Chris Steinhauser, Superintendent of Schools



The Long Beach Plan
Students at the Center

College
Data-driven
Bottom-up
Family Expectations
Interventions
Thinking-maps
Pathways
Certification
Top-down
Students
Culture
Pilots
Focus
MAP2D



The Long Beach Way

Student Success

“ Our focus is always on the child. Every classroom is a room where you would put your child. Our teachers are passionate about the district because it’s a part of their lives.

Until every child is succeeding, there’s more that needs done. ”

Chris Dominguez, Deputy Superintendent of Schools



The Long Beach Way

High Expectations for All



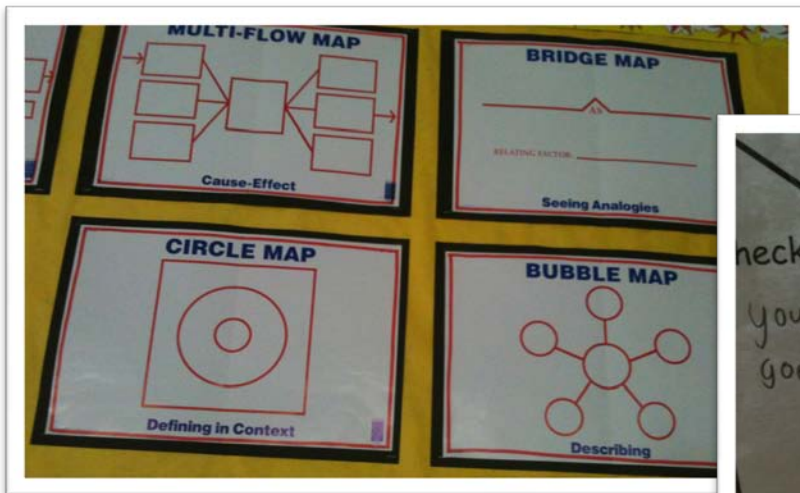
Cabrillo High School
LONG BEACH UNIFIED SCHOOL DISTRICT

A-G	Requirements	Grades	What You Get
A	History/Social Studies	2 years	F's Will get you nowhere!
B	English	4 years	D's Will get you out of high school!
C	Mathematics	3 years	C's Will get you to college!
D	Laboratory Science	2 years	B's Will get you a choice of colleges!
E	Language other than English	2 years	A's Will get you grants and scholarships for college!
F	Visual & Performing Arts	1 year	
G	College Preparatory Elective	1 year	

Sponsored by GEAR UP/Class of 2009



The Long Beach Way Thinking Maps



neck.
you did good

pages
minutes

Jason is able to read 30 pages of a novel in 50 minutes. How many pages will he read in 40 minutes?

W
propo
 $\frac{30}{50} =$

you did good
 $\frac{50}{1200}$
 $\frac{50}{1200}$

$50x = 1200$
 $\frac{50x}{50} = \frac{1200}{50}$
 $x = 24$

$\frac{30}{50} = \frac{x}{40}$
 $\frac{30 \cdot 40}{50} = \frac{x \cdot 50}{50}$
 $1200 = 50x$
 $\frac{1200}{50} = \frac{50x}{50}$
 $24 = x$
 $x = 24$
pages

3. Solve the proportion.
 $\frac{11000}{1200}$



The Long Beach Way

Measurement Matters

Ms. Manole's Class Results for Mock Test Data 11-12

Proficiency Level	Period 1	Period 2	Period 3	Period 4	Period 5	Total
Advanced Proficient 79-100%	14	16	10	3	13	56
Proficient 71-78%	8	9	11	7	13	48
Basic 42-56%	6	8	6	6	1	27
Below Basic 28-41%	0	1	2	1	1	5
Far Below Basic 0-27%	0	0	1	3	0	4
Unknown	1	3	5	2	6	17
Class Average %	76%	73%	68%	55%	75%	69%



The Long Beach Promise Generations Strong



The Long Beach Promise

Sustainability

B LONG BEACH CITY COLLEGE



The Long Beach Promise

Building Capacity for the Future

“ All in Long Beach, from schools to businesses and higher ed, are committed to making sure that the pipeline is strong. This is true at all levels. We all know that there is only a finite time for all of us to be here. This approach also helps us to sustain our success, even in the midst of staff changes. ”

Chris Steinhauser, Superintendent of Schools



The Long Beach Promise Planting Seeds

Los Angeles Times

Long Beach schoolchildren are a model for healthy eating

The mayor, a congresswoman, a county supervisor and U.S. Health and Human Services Secretary Kathleen Sebelius were on hand Tuesday for the unveiling of a new salad bar at Fremont Elementary School and to see the organic garden.

October 13, 2010 | By Mary MacVean, Los Angeles Times



At least for one day, the students at Fremont Elementary School in Long Beach could be heard chanting, "Salad! Salad! Salad!" before lunch Tuesday.

Maybe it helped that they had an audience, including their principal, the Long Beach mayor, a congresswoman, a county supervisor and U.S. Health and Human Services Secretary Kathleen Sebelius.





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