

#WHYTEACH STORYTELLING TOOLKIT

How-to guide for planning and
executing your own storytelling project!

We're excited that you are hosting a storytelling project in your local community.

This toolkit was born out of the Teacher2Teacher community, where hundreds of teachers have been coming together to learn from and inspire each other.

In these pages, you'll find guidance on capturing, displaying and sharing teachers' stories with the wider Teacher2Teacher community. Your stories can in turn inspire even more teachers to get involved and share their stories.

We've also outlined the materials you'll need to host your event and have included some printable templates to get you started.

Be sure to connect with @Teacher2Teacher so we can help amplify your teachers' voices.

3 EASY STEPS TO HOSTING A TEACHER STORYTELLING PROJECT

- 1. Capture:**
Teachers write their #whyteach stories on printed story bubbles.



- 2. Snap + Share:**
Take a photo with the bubble to post on social media and connect to the wider Teacher2Teacher community to inspire even more teachers.



- 3. Display teacher stories:**
Find a wall in your venue and use it to display teacher story bubbles.



1. CAPTURE #WHYTEACH STORIES

Encourage teachers to share what motivates them to teach, from inspiring moments in the classroom, to challenges that push them.

Print out story bubbles for teachers to use and design. You can find printable bubbles in the materials section.

Teacher Tips:

- In advance, create sample story bubbles to get the story wall started and serve as inspiration for your fellow teachers.
- Use thick black Sharpies to write the stories - they show up the best from far away and are more legible in photos.



Teacher Hacks:

- You can draw a bubble and photo copy it or draw several bubbles directly onto a large piece of chart paper, so teachers can write directly on the paper.
- If you are lacking in display space for printed bubbles, encourage teachers to write their #whyteach stories on a handheld whiteboard and take a photo - then erase so the next person can write their story!

2. SNAP + SHARE

Social media is a great way to share stories to inspire other teachers and amplify teacher voices. Encourage your teachers to share their #whyteach story on social media and ask their networks what inspires them.

1. Snap a photo of a teacher holding their story bubble with their camera or smart phone (a smart phone is more ideal for instant sharing).
2. Encourage them to share on their social media pages using the hashtag #whyteach, and tweet the photo on Twitter to @teacher2teacher.



 **Lisa Hollenbach**
@lisa_hollenbach

 Follow

This is #whyteach – what inspires you? [thebos.co/p/T9LVFU?](http://thebos.co/p/T9LVFU?ref=m...)
[ref=m...](#) #ecet2

4:31 PM - 17 Jul 2015

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3. DISPLAY TEACHER STORIES

Displaying teacher stories will help visualize the growing community of teacher voices, and showcase the power of teachers coming together.

After the event, continue the conversation and celebration by showcasing the bubbles in a public place. Anywhere from a school hallway, to a main office or district office, to a local community space or event. It's a great way to celebrate teachers and connect to your community!

There are a few different ways to create a story wall:

- Pin the stories on a push pin or corkboard wall.
- Use removable tape or Command Strips to hang the stories on a smooth wall.
- Use an easel and some poster board to make your own wall.
- Grab a whiteboard, rolling blackboard or corkboard to display the stories.



PUSH PIN WALL



TAPING ON A TILED WALL

Teacher Hack:

- No wall, not a problem! Lay chart paper out on a table and tape on the teacher stories. Once you've captured all the stories ask a fellow teacher to help you hang (or pin up) your new wall!

SHARE WITH YOUR COMMUNITY!

This toolkit was initially designed to help teachers share their own #whyteach story with others, and to build community and spread inspiration. However, the same tools can be used in many different settings, and can be adapted to fit the needs of your community.

Here are some ideas we have heard from teachers:

- Use this idea with students, parents, or administrators to build classroom community, shaping it around any hashtag or prompt.
- Use different prompts to spark inspiration for events or to engage your community.
 - #ThankATeacher: Ask students, parents, or administrators to write about a teacher they are grateful for.
 - #MyMoment: Ask teachers and families to respond with classroom moments that inspire and motivate them.

Choose an idea that is relevant to your classroom or community! Let us know what's worked for you, and share your hashtag with @teacher2teacher on Twitter.

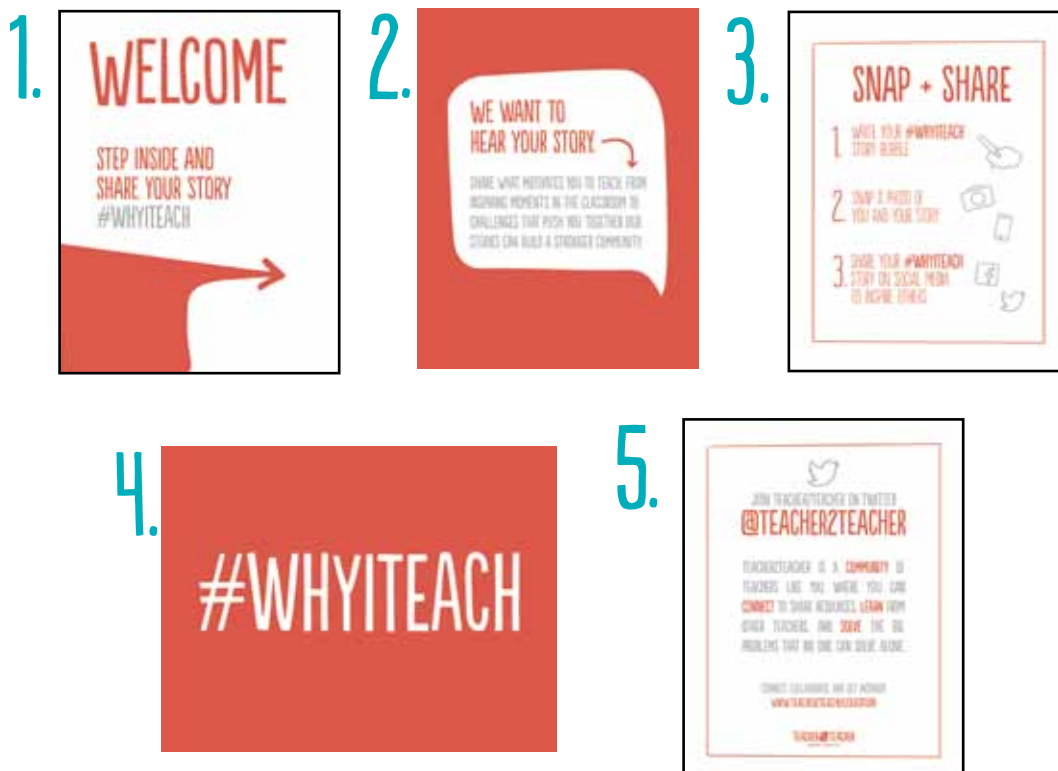
We're always looking for new ideas and inspiration:
Fill out our quick, 90-second survey at
<http://goo.gl/forms/7DZIRRIMEY> to let us know how you're
using the toolkit and how we can elevate your project on
social media.

MATERIALS AND SET-UP

SETTING UP THE PROJECT

We recommend hanging signs to encourage teachers to participate in the storytelling project. In advance, print a few copies of each poster and hang up to guide teachers through the experience.

1. Welcome Sign: put this at the entrance to the storytelling experience
2. We Want to Hear Your Story: place near the storytelling wall
3. Social Media Sharing: place near the wall
4. #whyiteach: place on the story wall
5. Teacher2Teacher Sign (optional): display to give teachers more info on the Teacher2Teacher community

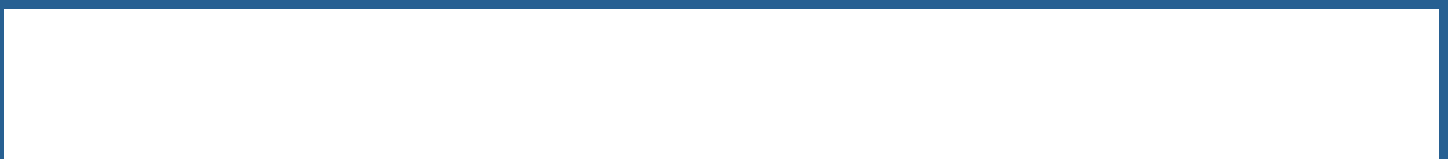
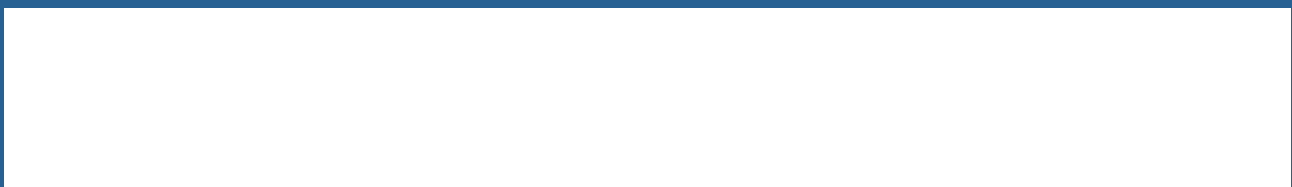
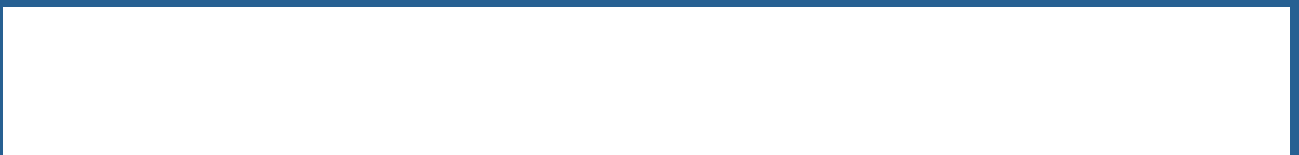
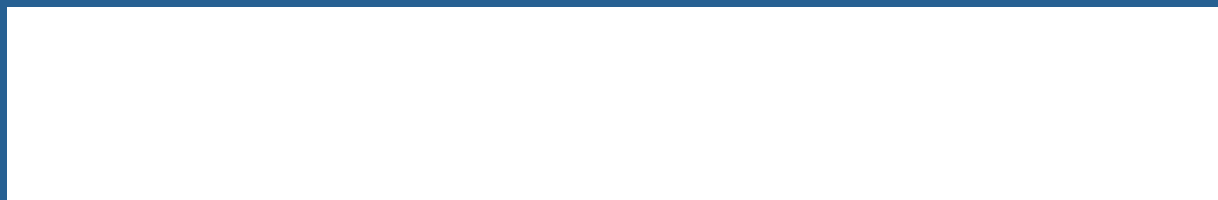


You can find printable PDFs at the end of this toolkit.

MATERIALS CHECK LIST

- Printed blank story bubbles
- A few completed story bubbles that highlight examples of #whyiteach stories
- Printed signage
- A table(s) to put supplies on and where teachers can fill out the bubbles
- Scissors
- Push pins or tape depending on the wall
- Thick black sharpies
- Poster adhesive/wall hanging material or easel if no walls are available

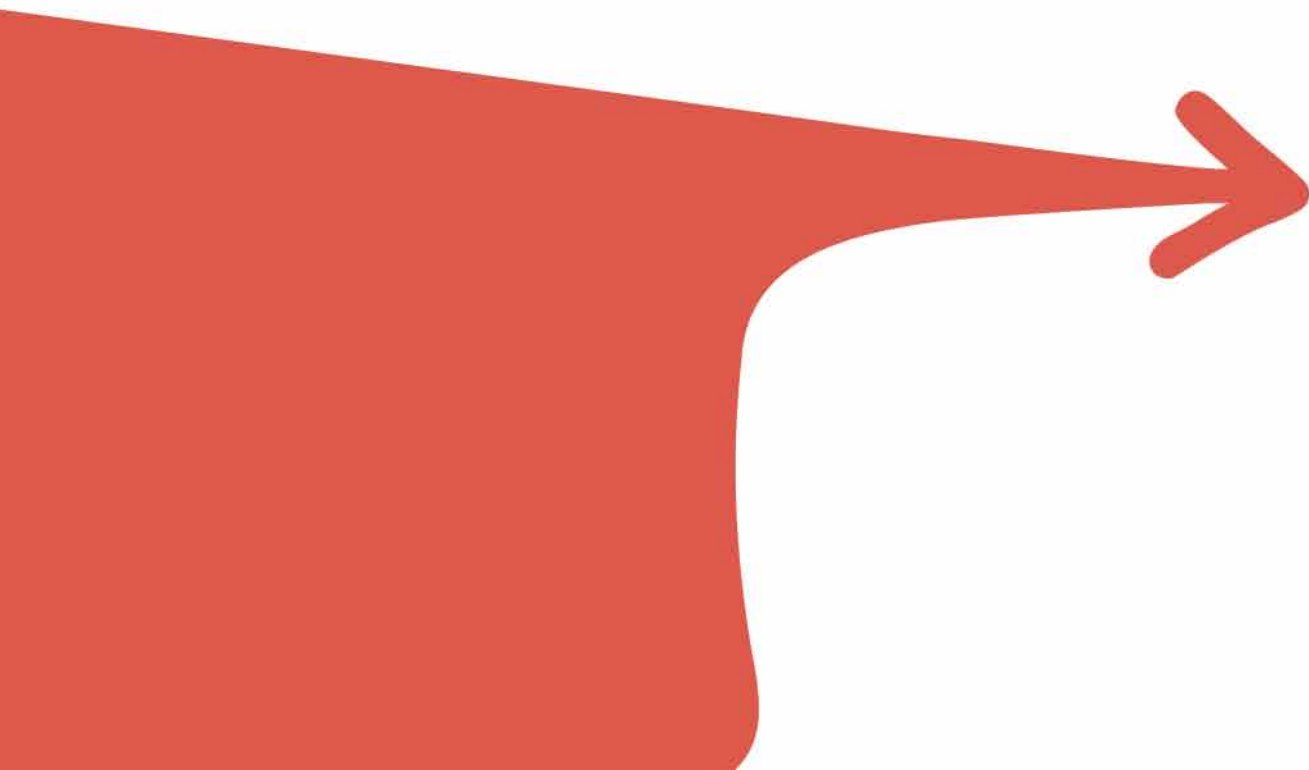
SIGNAGE TO PRINT



WELCOME

STEP INSIDE AND
SHARE YOUR STORY

#WHYTEACH



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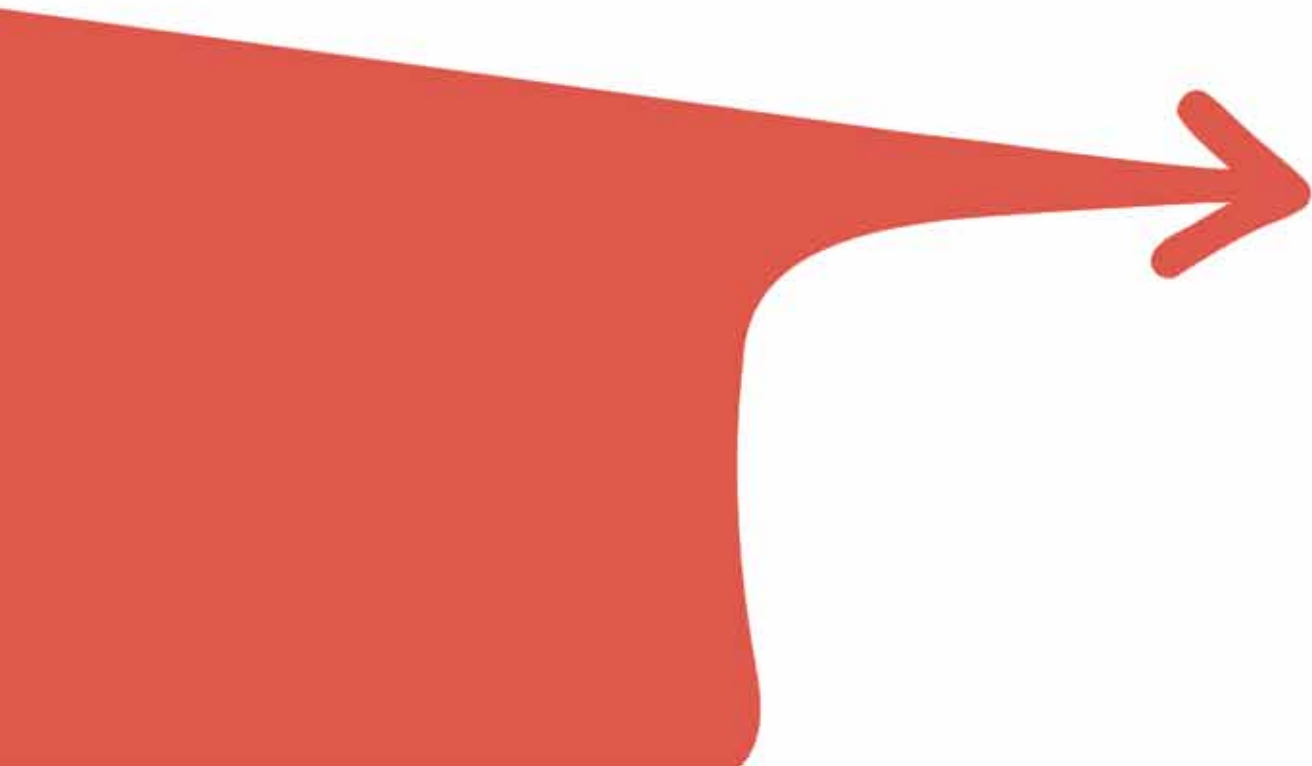
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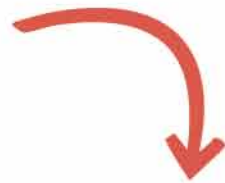


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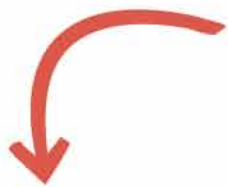


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SHARE WHAT MOTIVATES YOU TO TEACH, FROM
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SNAP + SHARE

1. WRITE YOUR
STORY BUBBLE



2. SNAP A PHOTO OF
YOU AND YOUR STORY



3. SHARE YOUR STORY
ON SOCIAL MEDIA
TO INSPIRE OTHERS



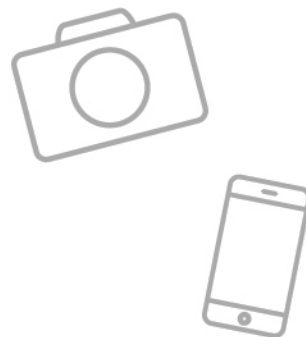
@TEACHER2TEACHER

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JOIN TEACHER2TEACHER ON TWITTER
@TEACHER2TEACHER

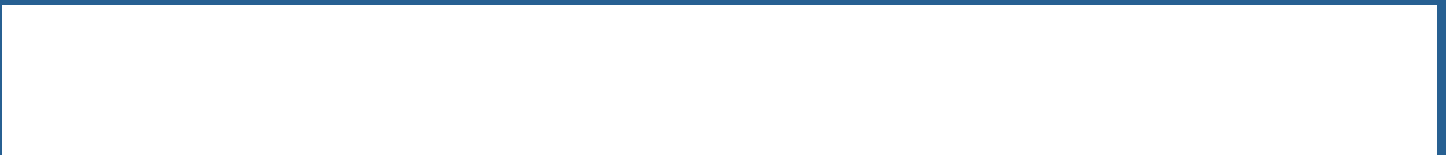
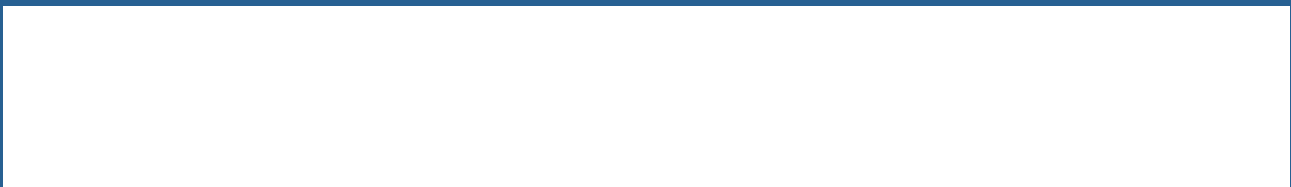
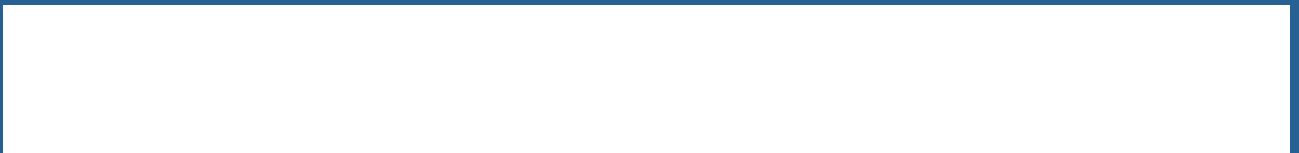
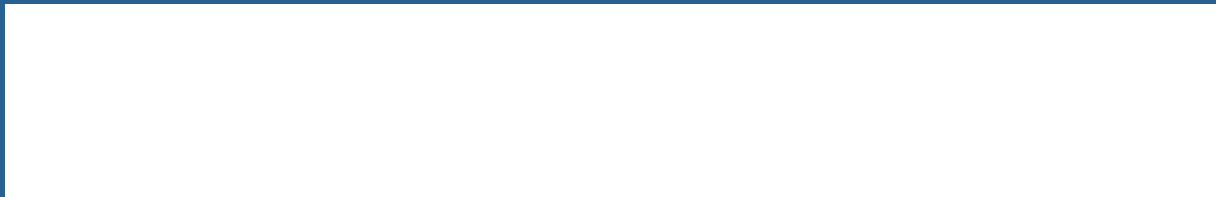
TEACHER2TEACHER IS A **COMMUNITY** OF
TEACHERS LIKE YOU, WHERE YOU CAN
CONNECT TO SHARE RESOURCES, **LEARN** FROM
OTHER TEACHERS, AND **SOLVE** THE BIG
PROBLEMS THAT NO ONE CAN SOLVE ALONE.

CONNECT, COLLABORATE, AND GET INSPIRED!

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TEACHER2TEACHER
together, teachers do

STORY BUBBLES TO PRINT

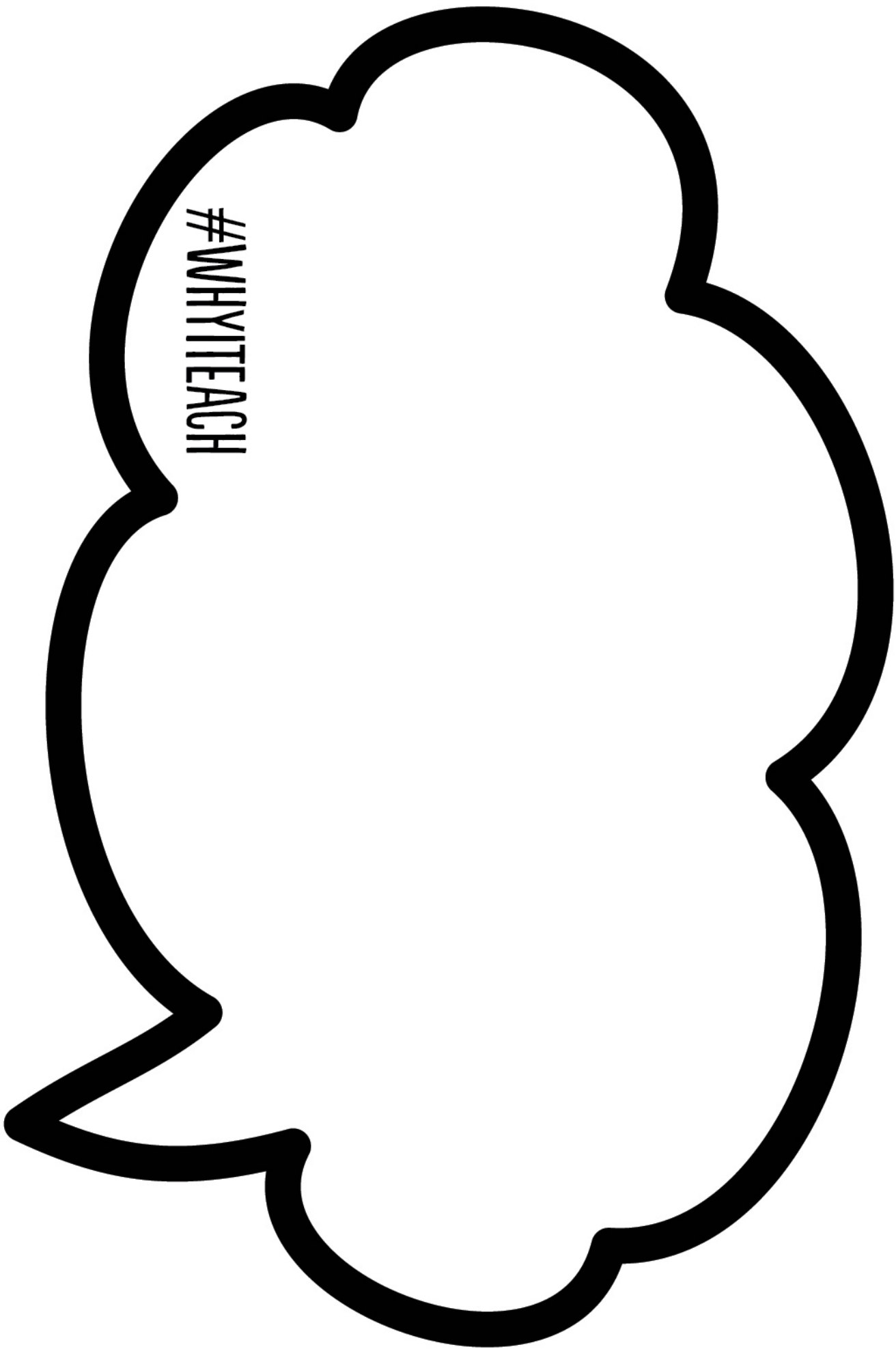




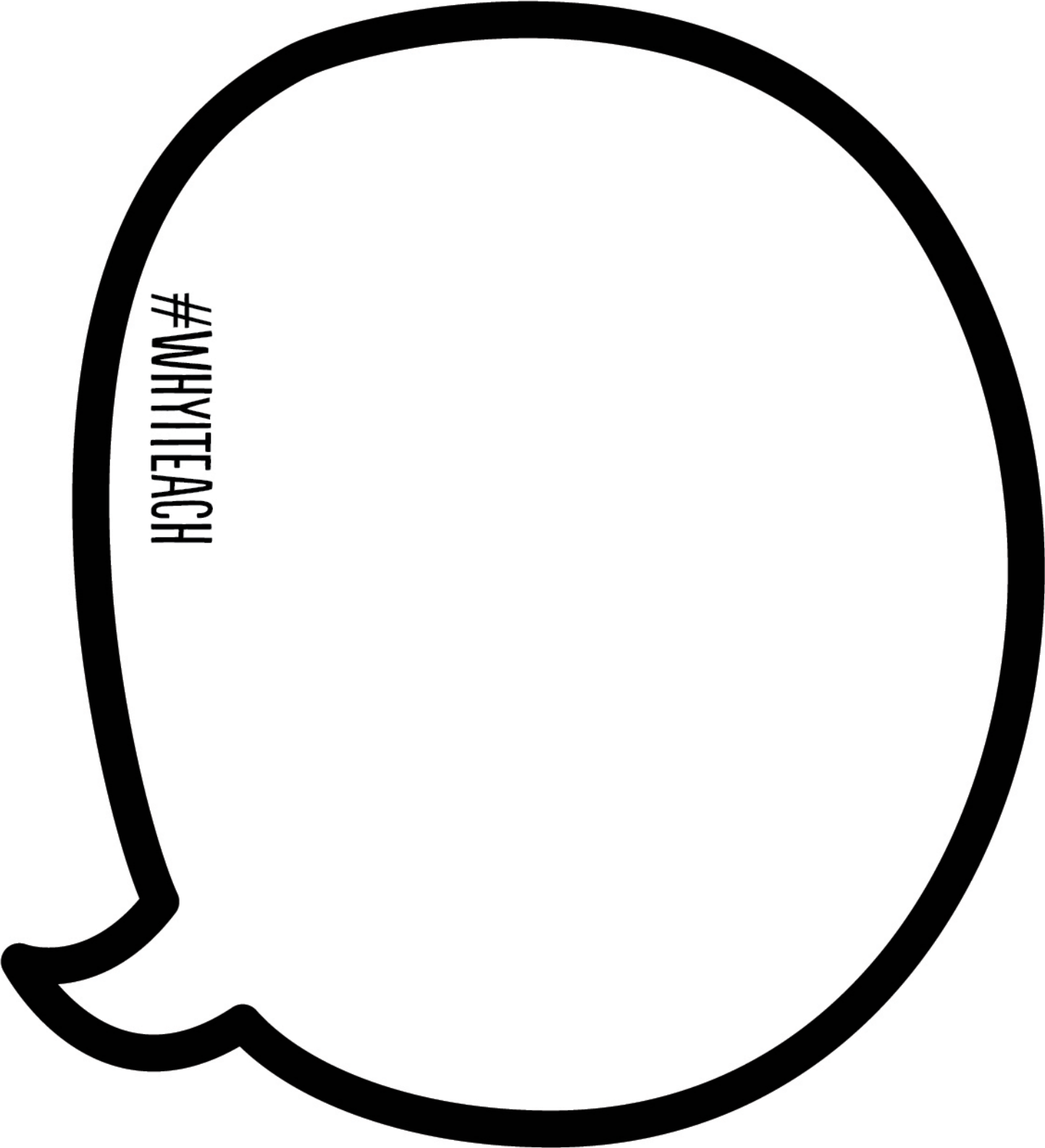
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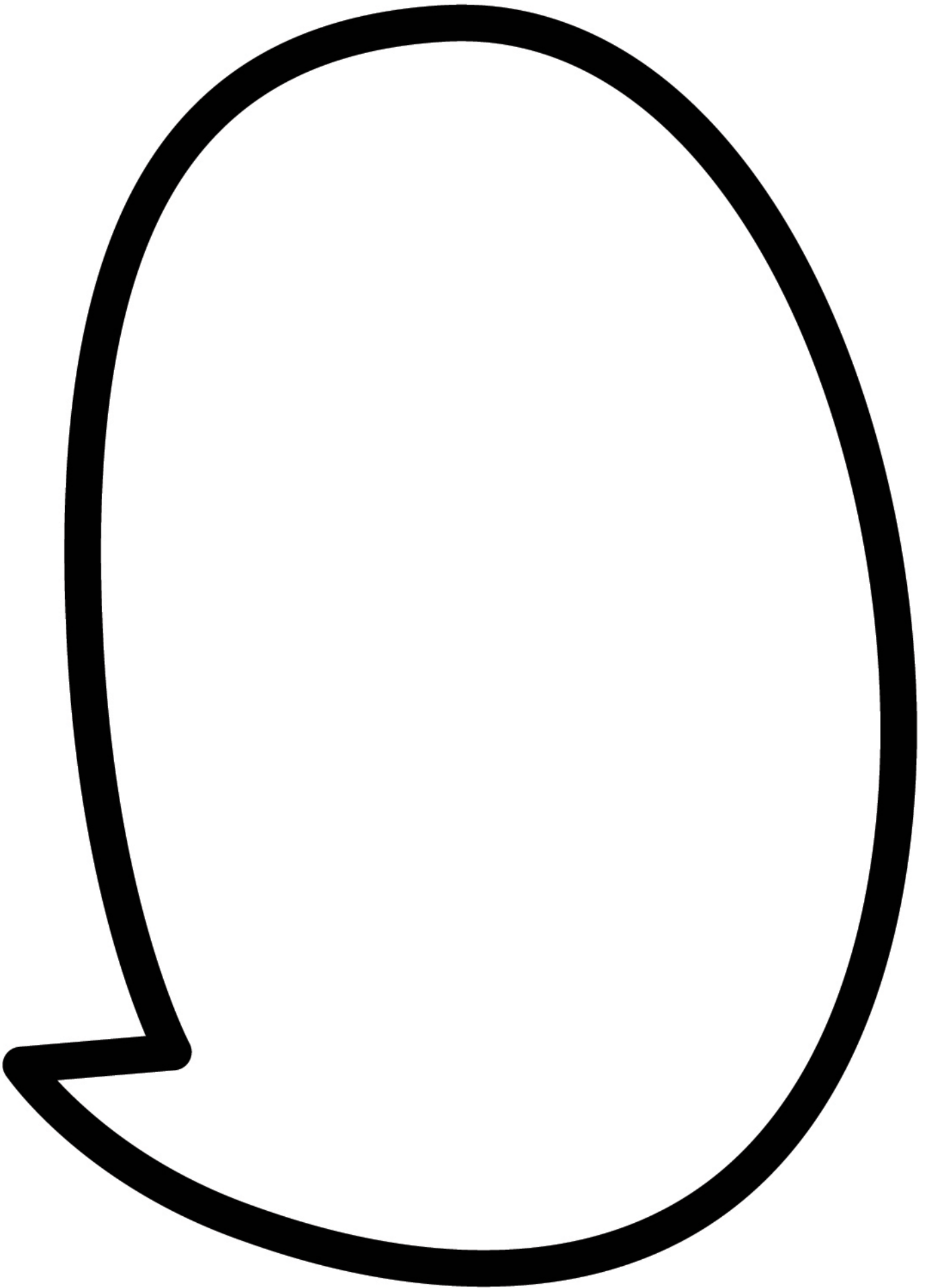
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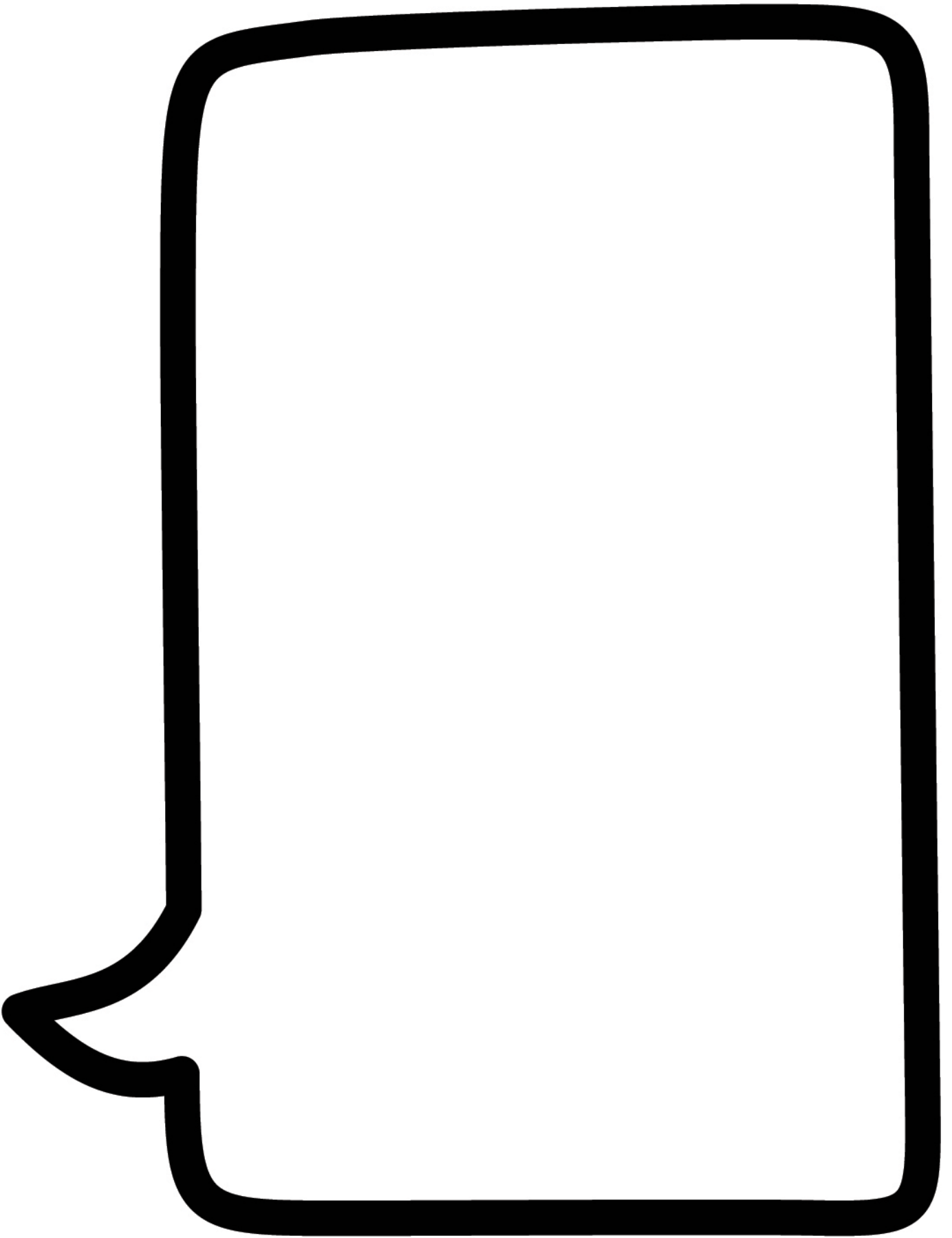
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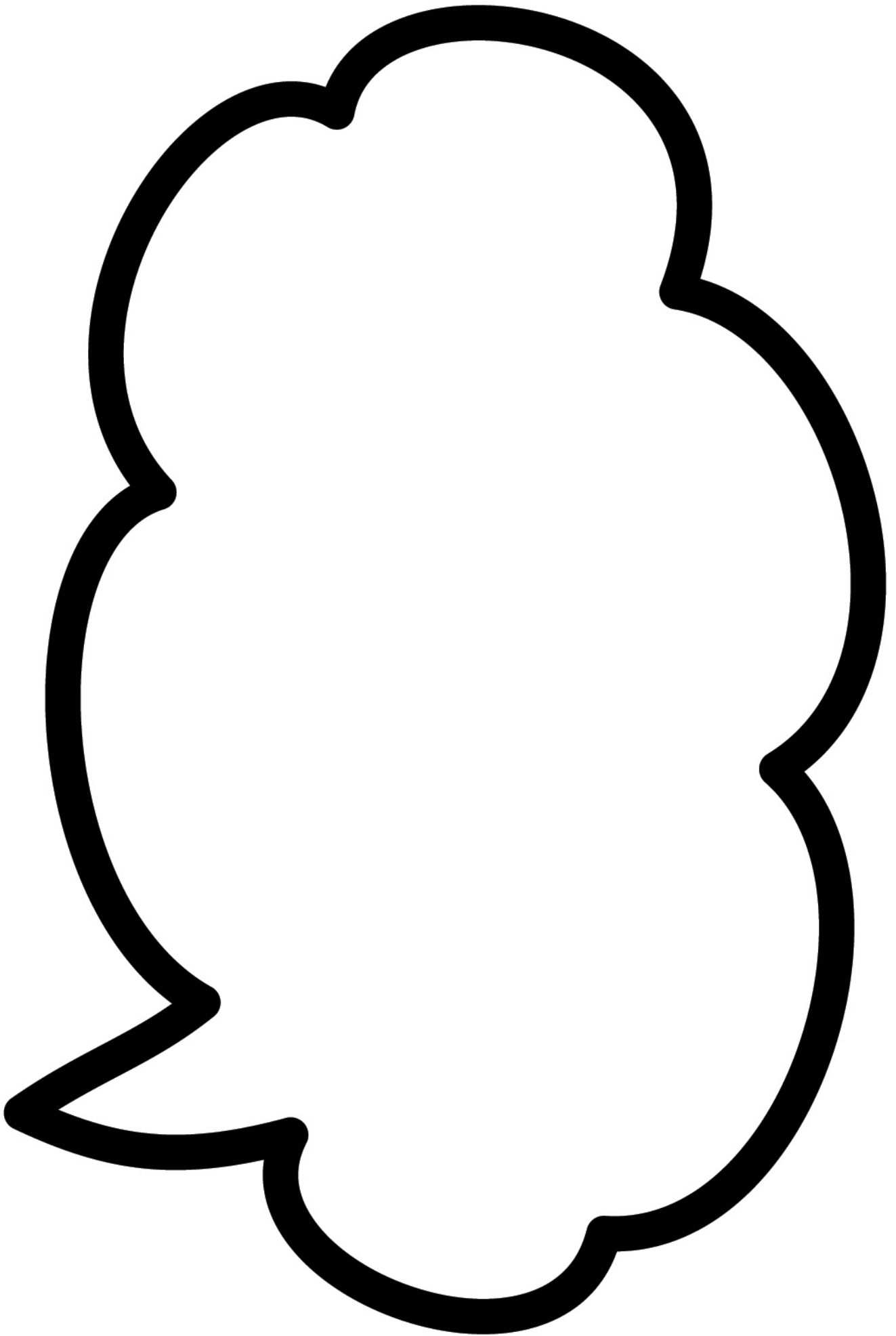


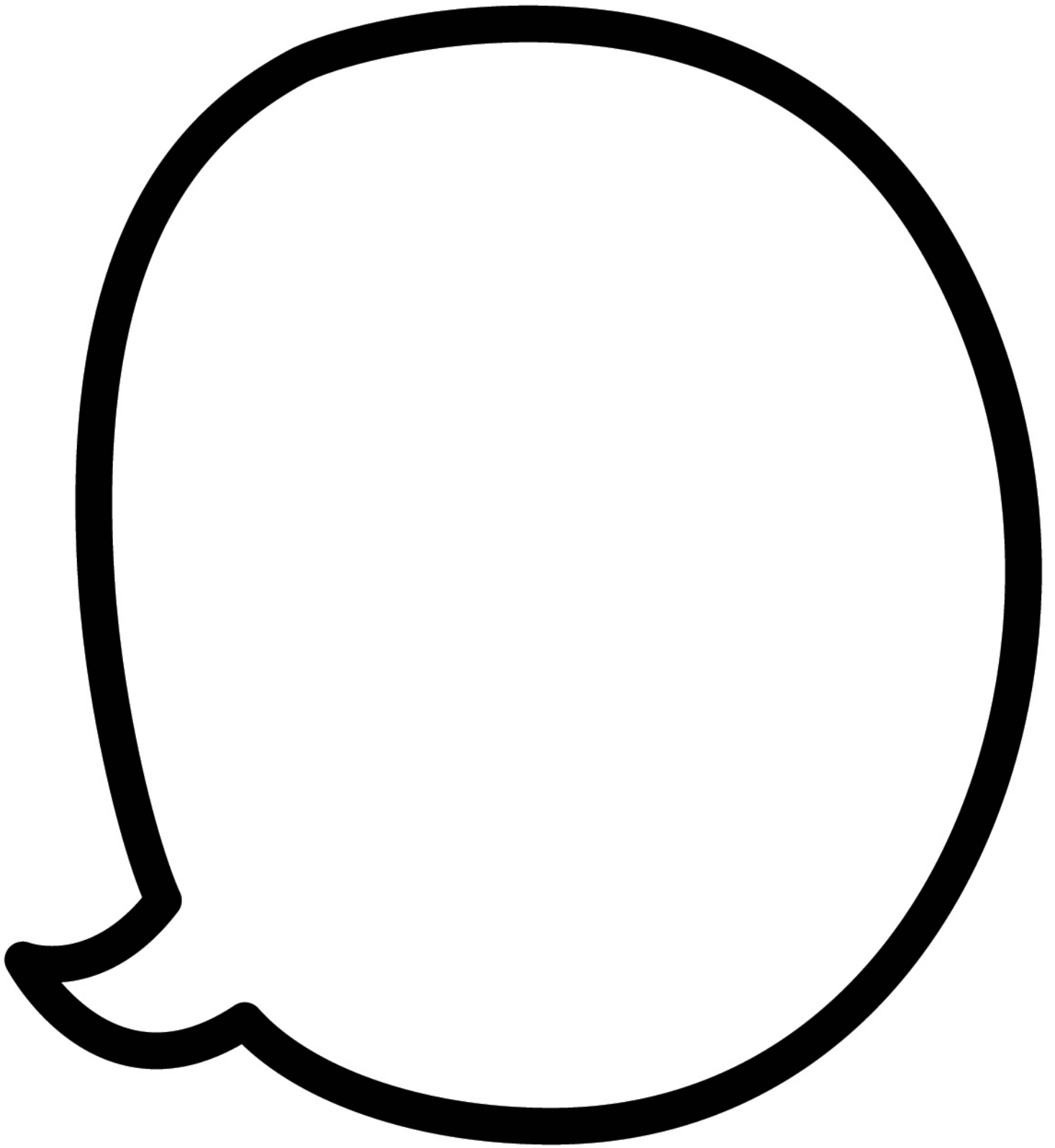
#WHYTEACH











Have your own hacks, tips or ideas?

Tell us about your project so we can
amplify it on social media!

<http://goo.gl/forms/7DZIRRIMEY>

Or shoot us a note at:

info@teacher2teacher.education

A special shout out and thank you to
Elizabeth Maine, @mrsmaine1, a Language &
Literacy Specialist at Highline Public Schools
in Seattle, for her recommended hacks and
invaluable guidance in shaping this toolkit.

TEACHER  **TEACHER**
together, teachers do