



WORK-BASED LEARNING TOOLKIT
2016–2017



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INTRODUCTION

Work-based learning (WBL) is a strategy that provides students with practical, real-world experiences to complement the academic and technical skills they're learning in the classroom. Through these opportunities, students can explore different jobs, career options, and the skills necessary for today's workforce, while gaining true work experience. WBL learning can occur in many places - in school, in a professional workplace, or within the local community.

Research shows that states with higher proportions of highly skilled workers grow faster than those with fewer skilled workers. High-quality work-based learning experiences results in students gaining important skills such as collaboration, critical thinking, creativity, and teamwork. Demonstrating the connection between workplace success and classroom curriculum provides an example of why lifelong learning is vital and important.

Work-based learning opportunities can be led by schools or employers. To help provide a framework for how to get started with a WBL initiative or to expand your current offerings, the YEC provides resources to connect students to opportunities to gain real life experiences. The Young Entrepreneurs Consortium (YEC) developed the Work-Based Learning Toolkit as a way to help educators and students make the connections between current curriculum and workforce opportunities—to help students gain important life readiness skills so they are employable and skilled for the jobs that exist.

Top skills that employers are looking for include: oral and written communication skills, integrity, customer service oriented, detail oriented, self-starting and self-motivating, team oriented, and problem solving (Source: Columbus Chamber).

It's important for students to have these hands-on learning experiences and discover their greatest potential.

IMPLEMENTATION RECOMMENDATIONS

The YEC Work-Based Learning Toolkit contains a variety of resources and sample programs to help jump start a strong work-based learning program in your community. Cooperation between community members, school leaders, teachers and students is vital to the success of any work-based learning initiative. The following are a few simple steps to help begin implementation of this toolkit:



SCHOOL LEADERS

- Review existing CCR plan and identify existing or new WBL initiatives. If a plan does not exist, consider creating a plan that aligns with the district and school's CCR goals
- Establish a long-term internship/mentorship program that provides students future readiness skills and encourages career exploration.
- Host an open house at the school for local businesses to share career options with interested students.
- Facilitate collaboration for teacher teams to incorporate career-focused lessons and activities into various units of study.
- Facilitate collaboration across grade levels or departments to help provide students with consistent, coherent exposure to multiple career paths.
- Engage the community through guest speakers, job shadowing, career day, and similar activities aligned with instructional units.
- Coordinate a day where students can visit local businesses to learn about jobs and explore careers.



TEACHERS

- Inform students about internship opportunities through OhioMeansJobs.com
- Enhance current units of study by incorporating career-focused research opportunities, activities, or culminating projects.
- Supplement instruction with centers or activities using online games and resources. Have students build career portfolios or complete similar projects that help them put their plans in writing to make them tangible.
- Team up with local businesses to create real-life projects where students can apply skills and knowledge learned in the classroom to a work scenario.
- Partner with local businesses to organize a service project that impacts the community. Allow students to manage and organize the project.



COMMUNITY AND BUSINESS LEADERS

- Expand Your Vision of School to Include Community. There are many opportunities for experiential learning to happen in the community surrounding the school. Find ways to connect core curriculum beyond the classroom by attracting the right people and asking the right questions.
- Reach Out to All Stakeholders. Get teachers, students, and local businesses on board. Visit local businesses and senior homes and talk with them. Share your dreams for enhanced community-school partnerships, ask people what matters to them, ask them how they might help, and show them your passion.
- Connect with Curriculum. Much of what we learn as children and adults happens outside the classroom through real world experiences and from our peers, mentors, or on the job.
- A Design Challenge for the Community. Reinventing school can mean lots of things such as redesigning classrooms, creating a community garden, creating an open and shared learning space, designing a course, changing the way students participate in decision making, you name it! Using Stanford's K12 lab <u>Design Thinking for Educators</u> a methodology, or process leading product and service designers use everyday. Participants collaborate to come up with ideas and learning experiences and then share them online for all to benefit from.



PARENTS/FAMILIES OF ELEMENTARY AND MIDDLE SCHOOL STUDENTS

- Become familiar with all the tools and information to help your children and your family learn about college affordability and value, and about different career pathways.
- Check out <u>Ed.gov</u> is a good place to start for a list of resources, including step-by-step checklists, to help your students think about exploring careers, choosing and applying to schools, and taking required tests.



PARENTS/FAMILIES OF HIGH SCHOOL STUDENTS

- Seek the advice of college and career counselors at school. Counselors have lists and resources that can help your students map out their college and career pathways.
- Encourage your students to be actively involved at school in academic and extra-curricular activities like sports, clubs, and the arts. They can also volunteer for faith-based or community organizations, or find other ways to serve, show leadership, and make a difference in the community.
- Encourage them to work or volunteer in workplaces that reflect their career interests. Find out whether your school has partnership programs with area employers that allow students to explore their interests through job shadowing, internships, and other work-based learning opportunities with workplace mentors.
- Investigate whether specific licenses or special certifications are needed for entry-level jobs in their fields of interest, and whether they can begin earning those credentials while in high school, through technical courses, youth apprenticeship programs, or other activities.
- Find out if your students' schools offer opportunities for them to take college-level courses for college credit through programs like dual enrollment or the early college high school model.

GRADES K-5 -

American Veterinary Medicine Association Tools for K-12 Educators

Resources: Lesson plans, activity books, career brochures, games and other resources for K–3, 4–6, and 7–12 classrooms.

https://www.avma.org/kb/k12/pages/avma-educational-resources.aspx

Bureau of Labor Statistics—Students

Resources: Games and quizzes, careers organized by interest types, video career profiles, economic and workforce information, activities (e.g., "Choosing a Career"—comprehensive career exploration project). http://www.bls.gov/k12/teachers.htm

Careers are Everywhere Activities Workbook (Developed by the Texas Workforce Commission, Department of Labor Market and Career Information)

Resources: Activities related to 16 career clusters including: Coloring pages, "My First Résumé", interview simulation, work habits self-assessment, and puzzles/games.

http://breitlinks.com/careers/career_pdfs/ CareerActivitiesBook.pdf

Career Connections–Resources for Families and Communities

Resources: Parent and family resources to use at home. http://education.ohio.gov/Topics/Career-Tech/Career-Connections/Resources-for-Families-and-Communities

Career Party

Resources: Classroom activity designed to help students think about their interests.

https://drive.google.com/file/d/oB1wAW8SV6GFOZW81TXZHS3JMc2s/edit?pli=1

Code.org

Resources: Games, tutorials, and resources to help students ages 8+ learn how to write computer programs, use JavaScript, etc.

http://code.org/learn

DiscoverE

Resources: Engineering resources for students, parents, teachers, and counselors, including, career profiles, videos, activities, and guidance for preparing for college. http://www.discovere.org/

First-School.ws

Resources: Activities and crafts related to the theme of community helpers.

http://www.first-school.ws/theme/commhelpers.htm

FBI Kids Page

Resources: Games, kid-friendly overview of the FBI, and animated career profiles.

http://www.fbi.gov/fun-games/kids/kids

Health Careers Center

Resources: Brief descriptions and coloring pages related to various healthcare careers.

http://www.mshealthcareers.com/fun/coloring.htm

Kids.Gov: Teachers—Jobs & Careers

Resources: Video profiles of individuals in various careers including Archeologist, Chemist, and Oceanographer. http://kids.usa.gov/teachers/jobs/index.shtml

KnowItAll.Org—Kids Work!

Resources: Interactive map with embedded games, career profiles, work space exploration tools, coloring pages, and classroom activities related to healthcare, communications, and performing arts. http://www.knowitall.org/kidswork/

Kuder®

Resources: Career assessment inventories and planning resources, including a career portfolio builder. Kuder Galaxy is designed for pre-K–5 career awareness and Kuder Navigator supports grades 6-12 career planning. http://www.kuder.com/

NASA.Gov

Resources: Online games, classroom activities, and career profiles, and other resources for K-12 educators and students.

http://www.nasa.gov/

National Security Agency—America's CryptoKids®
Resources: Online games to introduce security-related skills (e.g., cracking codes).
https://www.nsa.gov/kids/home.shtml

RESOURCES

San Diego Zoo Kids

Resources: Games, activities, and profiles for careers at the zoo.

http://kids.sandiegozoo.org/

School Counselor Blog

Resources: Tools for elementary and middle school career awareness and planning, lesson ideas, and social media related to elementary and middle school guidance counseling.

http://www.schcounselor.com/

Teachers Try Science

Resources: STEM lesson plans and resources for grades 5–12 educators.

http://tryscience.org/parents/se_6.html

Try Engineering

Resources: Games, lesson plans (e.g., "Build Your Own Robot Arm"), and college planning. http://tryengineering.org/

U.S. Mint: Financial Literacy

Resources: Activities, lesson plans, and resources to promote financial literacy.

http://www.usmint.gov/kids/teachers/financialliteracy/

Virginia Career View

Resources: Career exploration tools, including online games, self-assessments, career profiles, brochures and career activities for parents, and toolkits for educators. http://www.vacareerview.org/k5/

What Do They Do?

Resources: Brief career profiles for more than 60 professions.

http://web.archive.org/web/20040404215729/www. whatdotheydo.com/

Who Builds Big?

Resources: Profiles of architects, engineers, and related careers.

http://www.pbs.org/wgbh/buildingbig/profile/index.html

GRADES 6-14

Career Connections-Resources for Families and Communities

Resources: Career tech resources and tools from the Ohio Department of Education.

http://education.ohio.gov/Topics/Career-Tech/

CareerShip – An Online Career Exploration Adventure

Resources: CareerShip® is a free online career exploration adventure for middle and high school students. CareerShip is a product of Mapping Your Future, a publicservice web site providing free career, college, financial aid, and money management information and services. https://mappingyourfuture.org/planyourcareer/ careership/

CAREERwise – A Career and Education Resource from Minnesota Universities

Resources: CAREERwise Education is produced by the Workforce Development and Customized Training Unit of Minnesota State Colleges and Universities (MnSCU). MnSCU assumed the CAREERwise Education website (formerly ISEEK.org) including responsibility for its operation, maintenance, and development effective January 1, 2015.

http://www.careerwise.mnscu.edu/

College Reality Check – Trends in College Pricing

Resources: Use this site to better understand college pricing.

https://collegerealitycheck.com/en/

DiscoverE

Resources: DiscoverE (formerly the National Engineers Week Foundation) helps unite, mobilize, and support the engineering and technology volunteer communities. Why? They will increase their collaborative footprint in K-12 education and celebrate with the public as it discovers the value of engineering education and careers.

http://www.discovere.org/

GRADES 6-14

Kids.Gov

Resources: Brought to you by <u>USA.gov</u>, Kids.gov is the official kids' portal for the U.S. government. We link kids, parents and teachers to information and services on the web from government agencies, schools, and educational organizations, all geared to the learning level and interest of kids. Kids.gov is organized into four audiences: <u>Kids</u> (Grades K–5), <u>Teens</u> (Grades 6–8), <u>Teachers</u> and <u>Parents</u>. Each audience tab is divided into educational subjects like Arts, Math, and History.

https://kids.usa.gov/

Kiersey Temperament Sorter

Resources: The world's leading organizations rely on the Keirsey Temperament Sorter (KTS-II) to help them find solutions for their most important people challenges and opportunities. Our products are designed to be user friendly and can be utilized on their own or they can be combined with training, consulting or coaching through our professional services division. Keirsey.com products fall into three main categories. We have assessment reports for Individual Analysis, Team Analysis, and Organizational Analysis. In each of these sections, you will find a description of all the reports we offer as well as a link to view samples.

http://www.keirsey.com/

Kuder

Resources: Evidence-based career assessment, education planning, and guidance resources. With affordable solutions for pre-K through retirement. http://www.kuder.com/

MAPP Career Assessment-Career aptitude test

Resources: The MAPP career assessment is perfect for students, graduates and working adults. You'll get a wealth of information to help find the right career that matches your unique assessment profile http://www.assessment.com/

Multiple Intelligence & Career Exploration - Breitlinks Career Exploration

Resources: Perhaps the first thing to look at when we think about careers are the different ways we share our special talents with others. This slideshow looks at the different types of "smarts" or intelligence. We are all unique, with valuable skills to share with others. Want to learn more about your special skills? Then check out this online multiple intelligence inventory.

http://breitlinks.com/careers/

MyFuture.com

Resources: Myfuture.com helps young adults plan their next steps in life by bringing together the most recently available information about colleges, careers and military service opportunities from the U.S. Departments of Commerce, Defense, Education and Labor. Developed by the Department of Defense and Joint Advertising Market Research & Studies (JAMRS), myfuture.com features career, college and military content, allowing users to explore all possibilities and gain insight into each option. http://www.myfuture.com/

My Next Move

Resources: My Next Move is an interactive tool for job seekers and students to learn more about their career options. My Next Move has tasks, skills, salary information, and more for over 900 different careers. Users can find careers through keyword search; by browsing industries that employ different types of workers; or through the O*NET Interest Profiler, a tool that offers personalized career suggestions based on a person's interests and level of work experience. https://www.mynextmove.org/

Occupational Employment Statistics - Bureau of Labor Statistics: Ohio

Resources: These occupational employment and wage estimates are calculated with data collected from employers in all industry sectors in metropolitan and nonmetropolitan areas in Ohio. Additional information, including the hourly and annual 10th, 25th, 75th, and 90th percentile wages and the employment percent relative standard error, is available in the downloadable XLS file.

RESOURCES

OhioMeansJobs.com

Resources: Up-to-date information from about Ohio's jobs and employment resources.

https://jobseeker.ohiomeansjobs.monster.com/

School Counselor Blog

Resources: Innovative ideas, creative lessons and quality resources.

http://www.schcounselor.com/

U.S. Department of Labor

Resources: Current employment trends, policy updates, and job research from across the nation.

https://www.dol.gov/

U.S. Mint: Financial Literacy

Resources: The United States Mint H.I.P. Pocket Change™ Web site is all about coins! And taking a close look at coins can help a youngster begin to grow into a fiscally responsible adult!

http://www.usmint.gov/kids/teachers/financialliteracy/

PARENTS

America's Career Resource Network

Resources: Career exploration tools, self-assessments, college planning resources, and guidance to help promote students' success in school.

http://acrn.ovae.org/parents.aspx

College Board: Big Future—For Parents

Resources: Guidance and action plan templates parents can use to help their children adjust to high school and start planning for college.

https://bigfuture.collegeboard.org/get-started/for-parents

iSeek

Resources: Career exploration and college planning tools for families.

http://www.iseek.org/parents

Kids.Gov: Parents-Jobs

Resources: Parent brochures, job information, and resources to facilitate career exploration at home. http://kids.usa.gov/parents/jobs/index.shtml

$My Child's Future.org -\!\!-\!\!My\ Occupation\ Coloring\ Book$

Resources: Coloring book and discussion guide to help parents engage their children in conversations about various occupations.

http://mychildsfuture.org/parents/activities/Activity ES OccupationsColoring.pdf

EDUCATION-TO-EMPLOYMENT CONTINUUM

A COMMUNITY CASE STUDY

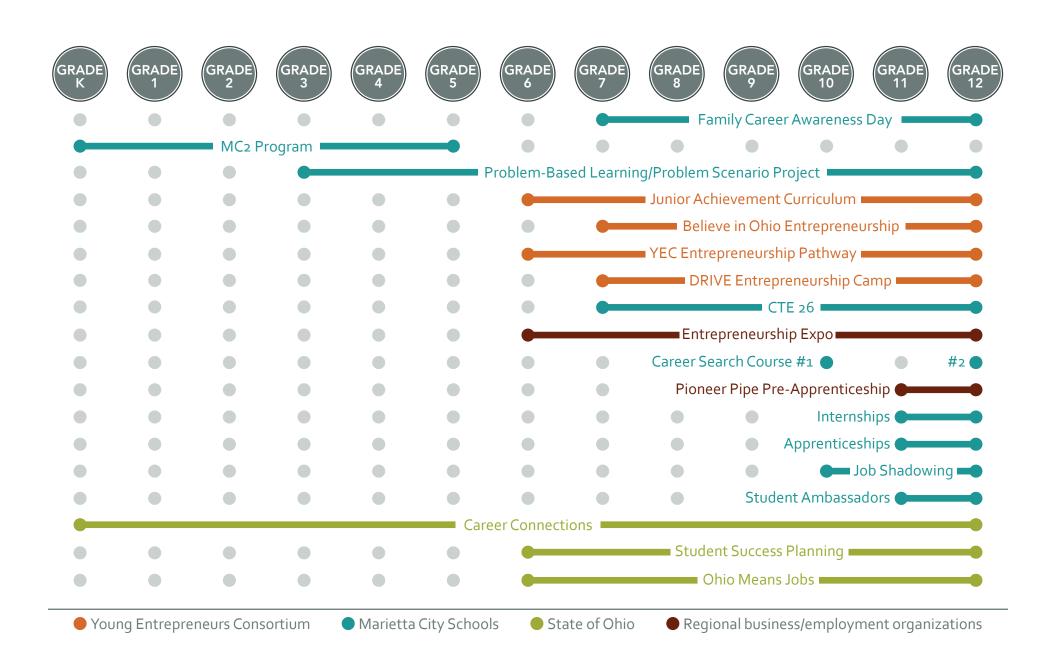
Washington County is the oldest county in the state of Ohio. Located in Southeast, Ohio and covering about 64o square miles, the county gets its name from George Washington. Rich in history, and scenery, Washington County is home to a collaborative community, dedicated to its community work-based learning collaborative – Building Bridges to Careers (BBC). Building Bridges to Careers is a partnership between Washington County, Seven Ohio school districts, Washington County Family and Children First Council, and local businesses.

Through partnership with local businesses and organizations, BBC is able to:

- Identify and understand the hard and soft skills students need to develop for future employment.
- Connect with business people and other community adults to find ways to utilize local resources in our schools.
- Develop K—12 expectations of career exploration and establish career pathways students can follow based on their interests and experiences.
- Develop real world problem scenarios to use within classrooms to provide students with exposure to real-world work place issues and develop their problem solving skills.
- Bridge the gap from school to real life by sharing stories and experiences.
- Reverse the brain drain by increasing local career awareness for our young people.
- Provide a list of local businesses willing to be a part of the classroom experience for students.

The BBC uses a continuum of services, grades K–12, as highlighted in the diagram below, to implement a full-service work-based learning program for students in the county. These services are a combination of Ohio's statewide career planning, the Young Entrepreneurs Consortium work-based learning partnerships, and community/business programming developed by local Washington County community partners.

The programming continuum is described on the next page by grade level, and color-coded by partnership.



YOUNG ENTREPRENEURS CONSORTIUM

TomTod Ideas (Grades 6-8)

TomTod Ideas lives by the mission of empowering middle school students to launch absurd ideas that enhance the common good. Its core values are imagination, belief, development, compassion and justice, celebration, and ripples. TomTod offers "Camp What If" for middle schoolers who want to make their world a better place. The first half of the week is full of field trips to learn more about different areas of the city and to meet business leaders. During the second half of the week, take students create ideas that highlight the good parts of the city and help solve the challenges. Do something that matters and have a good time doing it is what "Camp What If" is all about.

Junior Achievement of East Central Ohio (Grades 6–12)

Junior Achievement programs help students prepare for the future. A future that ensures their potential is not only met, but exceeded. In addition to showing students the power of believing in themselves, and teaching the crucial skills employees are looking for, JA programming helps instill the soft skills needed to obtain a career. Students put these lessons into action and learn the value of contributing to their communities.

- 88.9% of 5–12 grade students said JA Programs connected the relevancy of what they learn in the classroom to the real world of work.
- 85% of high students said JA trained business volunteer mentors helped them learn how to manage money.
- 81.9% of 4–12 grade students said that JA Programs help them better understand the skills needed to be an entrepreneur.

Believe in Ohio (Grades 9-12)

Believe in Ohio is a student entrepreneurship program to develop Ohio's next generation of STEM innovators. High school students compete for cash awards and scholarships to Ohio colleges and universities based on competitive STEM commercialization or STEM business plans with the hope they will pursue their futures in Ohio by inventing products and services, creating jobs, and contributing to society. Believe in Ohio is a free program from The Ohio Academy of Science that helps students prepare for the future. The program was developed in collaboration with Entrepreneurial Engagement Ohio with the support of the Ohio Board of Regents and the Ohio General Assembly. Believe in Ohio is the only Ohio student STEM education program to integrate entrepreneurship and innovation as pathways to create future jobs. It was developed to be able to reach any high school student in Ohio, with a special emphasis on the underserved.

Marietta College (Grades 9-11)

The D.R.I.V.E. (Dreams, Resources, Innovation, Vision, and Entrepreneurship) Camp, hosted by Marietta College provides an opportunity for creative young innovators to participate in a week of immersion into the world of entrepreneurial thinking and creative business development. Students chosen for this residential camp spends six days on Marietta College's beautiful campus and surrounding historic town meeting local business owners and innovators, investigating challenges and opportunities, and developing and presenting ideas for innovative solutions. Students gain a network of new friends, college student mentors, academic and professional advisers, and increased skills in critical thinking, problem solving, teamwork, and communication.

MARIETTA CITY SCHOOLS

Marietta City Schools Local Programming: (MC)² Science Collaborative (K-5)

Marietta City Schools (MCS) and Marietta College (MC) have an ongoing partnership that supports the science curriculum for all four elementary schools. Science professors from MC have teamed up with K–5 teachers from MCS to provide hands-on activities in the classrooms and at MC. Al grade levels participate, with a culminating campus tour for fifth grade students called "Meet a Scientist Day."

Marietta City Schools Local Programming: Problem- Scenarios Project (3—12)

Problem solving happens in the work place every day, and our students need to learn how to problem solve in order to be better prepared for employment. We are working with our local business partners to develop problem solving scenario templates. Within these templates, businesses identify problems they encounter and need to solve on a regular basis, and our teachers work with students to problem solve together. Problem scenario templates are connected to the curriculum of a particular grade level and subject area, and provide a way for our students to apply content learned in the classroom to real-world work scenarios.

Family Career Awareness Day (Grades 7–12)

Family Career Awareness Day is a parent and student event that is designed to provide families an opportunity to talk with local businesses about potential careers for students. This way, parents and students hear the same message at the same time and conversations about the future can take place.

CTE 26 (Grades 7–12)

Marietta Schools and a Washington County Collaborative are aggressively expanding Career and Technical Education (CTE) expansion. As such, schools are submitting "CTE 26" applications to expand career pathways programming and receive funding from the State of Ohio in order to do so.

Building Bridges to Careers Job Shadowing, Internship, and Apprenticeship Program (Grades 10-12)

This program begins with a 4–6 hour job shadowing experience for all sophomore students in which students shadow a person in a career of their interest. The program coordinator places students from the county with business professionals. Once students job shadow, they gain a personal experience that helps them make sound career decisions and introduces them to careers previously not considered. Students may continue on to do more job shadowing, or earn an internship/apprenticeship during their 11th and 12th grade years.

Student Ambassador Program (Grades 11–12)

Building Bridges to Careers recognizes the need to communicate directly with students. In order to do this effectively, the BBC has developed the Student Ambassador program. Student Ambassadors are recruited from the seven high schools in Washington County to help spread the word about the career resources available through Building Bridges to Careers.

CAREER SEARCH II Full Year Credit: 1 12

The Career Search Course II at Marietta City Schools helps students apply skills learned in Career Search I. The student experience in this course includes: transitioning to post-secondary educational opportunities, assessing college/career plans, managing job searches, college searches, college applications, college essays, college entrance exams, college visits, and financial planning for college. Students also explore career and workplace issues, developing essential interpersonal skills, communication skills, and workplace- related skills. The course has a mentorship experience component of up to 60 hours.

STATE OF OHIO

Ohio's Career Connections Curriculum (K-12)

Career Connections is a joint initiative among the Governor's Office of Workforce Transformation, the Board of Regents and the Ohio Department of Education. Senate Bill 316 requires career connections learning strategies be embedded in the Department's model curricula. The goal is to give K–12 students opportunities to become more aware of career opportunities; learn of their interests, talents and abilities; explore careers; and make academic and career plans for their future. The Offices of Career-Technical Education and Curriculum and Assessment worked collaboratively to meet the requirement of SB 316. Staff worked with regional work groups consisting of teachers, curriculum experts, and school counselors to develop strategies that support integrating career-based learning experiences with academic content.

Ohio's Student Success Plan and Career Advising Policies (6-12)

Now more than ever, students need to see a connection between what they are learning in the classroom and their future careers. Ohio law requires local boards of education to adopt a policy on career advising beginning in the 2015–2016 school year. The department provides model career advising policies and student success plans that districts may use to inform local plans. Check this page often as additional resources and materials will be added. A Student Success Plan is one component of the Career Connections K–12 Framework. This outline provides an example of the supports, services, tools and activities that comprise a comprehensive career development experience for students. It can serve as a model for staff when developing Student Success Plans with students. Note that this outline is not exhaustive and other curricula and services are required. Individual student readiness should be considered when determining the most appropriate age or grade for each respective component of this outline. Leveraging an online career planning tool to document activities and experiences, such as OhioMeansJobs K–12, is highly recommended.

Ohio Means Jobs (6-12)

Ohio's no-cost, career planning system offers comprehensive, career exploration tools, online training and resources specifically for students, teachers and school counselors. OhioMeansJobs.com allows students to learn more about their career interests and in-demand jobs, build résumés, search for college and training programs, create a budget based on future expenses, and develop meaningful academic and career plans for high school and beyond.

REGIONAL BUSINESS/EMPLOYMENT ORGANIZATIONS

Mid-Ohio Valley Entrepreneurship Expo (Grades 6-12)

Marietta College hosted local entrepreneurs at a one day conference that offered resources, tools and inspiration to those in attendance. Specific topics covered included:

- Social Media & Technology
- Financing
- Creativity & Mindset
- Marketing, Branding & Communication
- Social Entrepreneurship

Spotlight on Pioneer Pipe and WCCC Apprenticeship (Grades 11–12)

Welders can now get a good education and skills for a lifetime at Pioneer Pipe's apprenticeship program. Chairman Dave Archer says the program with Washington County Career Center gives the students an opportunity to stay in the community and get a great paying job in the future. He says the old adage of leaving and going somewhere else to get a better job won't apply to these welders.

"The career centers actually recommend to our committee six students each fall from their center to come into the program and that's based on criteria that the career centers pick," Archer says. "It's not necessarily on being an 'A' student. "There's work ethic and welding ability and mechanical ability."

Archer says this is the second year of the program and they went to all the participating career centers (Washington, Noble and Monroe) and helped them get the right equipment and instruction. So these students are a lot better prepared.

The program makes a lot of sense to Amber Suprano, who wants to make a career of this.

"My dad -- he was kinda into it, he did the welding program at the career center and I kinda looked into it and I liked it ever since," she says.

As for being one of only a few women in the program, Suprano says she doesn't really notice. Everybody gets treated equally and helps each other out. She plans to keep working hard and making it far as a welder. Source: Fox News, Channel 47, Jan 10, 2014

BECOMING AN ENTREPRENEUR

ENTREPRENEURSHIP MATTERS



ENTREPRENEURSHIP IMPORTANCE

An entrepreneur has a different way of thinking and attitude toward life. Entrepreneurship is about empowering and understanding that you can control your own future. Entrepreneurs can solve problems in any career field, and play an important role in creating jobs and helping to grow the local economy.

Increases community development Creates new and innovative business Creates job opportunities Causes economic growth Enhances personal growth Results in social good



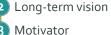
Twenty years from now, you will be more disappointed by the things that you didn't do than by the ones you did do, so throw off the bowlines, sail away from safe harbor, catch the trade winds in your sails. Explore, Dream, Discover. -Mark Twain



SKILLS FOR ENTREPRENEURS: ISTHISYOU?







Open-minded

People skills

Problem-solving

Resiliency

8 Self-reflection

Self-starting/ self motivating

10 Team-oriented

BEST CAREERS FOR ENTREPRENEURS: COULD THIS BEYOU?

- Computer systems manager
- Construction manager
- Financial advisor
- Fundraiser
- Lawver
- Marketing manager
- Medical and health service manager
- Public relations specialist
- Recruiter

- Registered nurse
- Researcher
- Sales
- Small business owner
- Teacher



WHAT ARE SOFT SKILLS?

Soft skills, also known as non-cognitive skills, are personal attributes that enable you to interact effectively with others. Learning and fostering these skills will make you adaptable, well-rounded and are skills that are vital to being an entrepreneur.













O.













Collaboration Communication

Critical Thinking

Decision













Self-starting Problem-





ABOUT THE YOUNG ENTREPRENEURS CONSORTIUM

The lasting value of the Young Entrepreneurs Consortium is to increase the flow of young entrepreneurs to grow local economies from Northeast to Southeast Ohio. The goal is to increase student achievement by building a robust education-to-employment model, impacting for grades 6–14, that exposes students to an array of business and technical pathways, workbased learning experiences, and leverage project-based learning that can prepare them to compete in the 21st century global economy.



November is National Entrepreneurship Month

The Young Entrepreneurs Consortium is a partnership among 12 school districts, three career and technical centers, four higher education institutions, and 12 business and community partners in a 12-county service area from Northeast to Southeast Ohio.

With the need to increase the flow of young entrepreneurs to grow local economies from Northeast to Southeast Ohio, it is essential to expose students to areas of growth and opportunity and ensure they are on a future pathway to be successful. As a result, we are leading a multi-year initiative to create an innovative model for community engagement and increasing the flow of young entrepreneurs in Ohio.

A PARTNERSHIP AMONG

American College Testing (ACT)
Battelle for Kids
Brown Local Schools
Building Bridges to Careers (BBC)
Canton Regional Chamber of Commerce
Carrollton Exempted Village Schools
Green Local Schools (Summit County)
Green Local Schools (Wayne County)
Junior Achievement of Ohio
Marietta City Schools
Marietta College

Massillon City Schools
Mid-East Career & Technology Centers
Minerva Local Schools
Ohio Academy of Science, Believe in Ohio
Ohio STEM Learning Network-Akron Hub
Orrville City Schools
Osnaburg Local Schools
R.G. Drage Career Technical Center
Rittman Exempted Village
Sandy Valley Local Schools
Small Business Development Center

Southeast Local Schools
Stark County Educational Service Center
Stark Development Board
Stark Education Partnership
Stark State College
University of Akron
Wayne County Economic Development Center
Wayne County Schools Career Center