

# Workforce Insights

Ohio River Region

# 2012-2014

## 2012 Jobs

3,995 to 11,811

906 to 3,994

175 to 905

1 to 174



This overview report provides a snapshot of the local job market across Morgan, Noble, Washington, Monroe and Belmont Counties. Considerations include healthy occupations (large, growing, and well-paying (livable wages, or \$12/hourly)). The data to inform these summary charts have been compiled from powerful licensed data sources including EMSI an economic modeling tool, and WantedAnalytics, a real-time job posting aggregator and analyst tool.

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# Geographic Region Overview

Washington, Morgan, Noble, Monroe, Belmont Counties

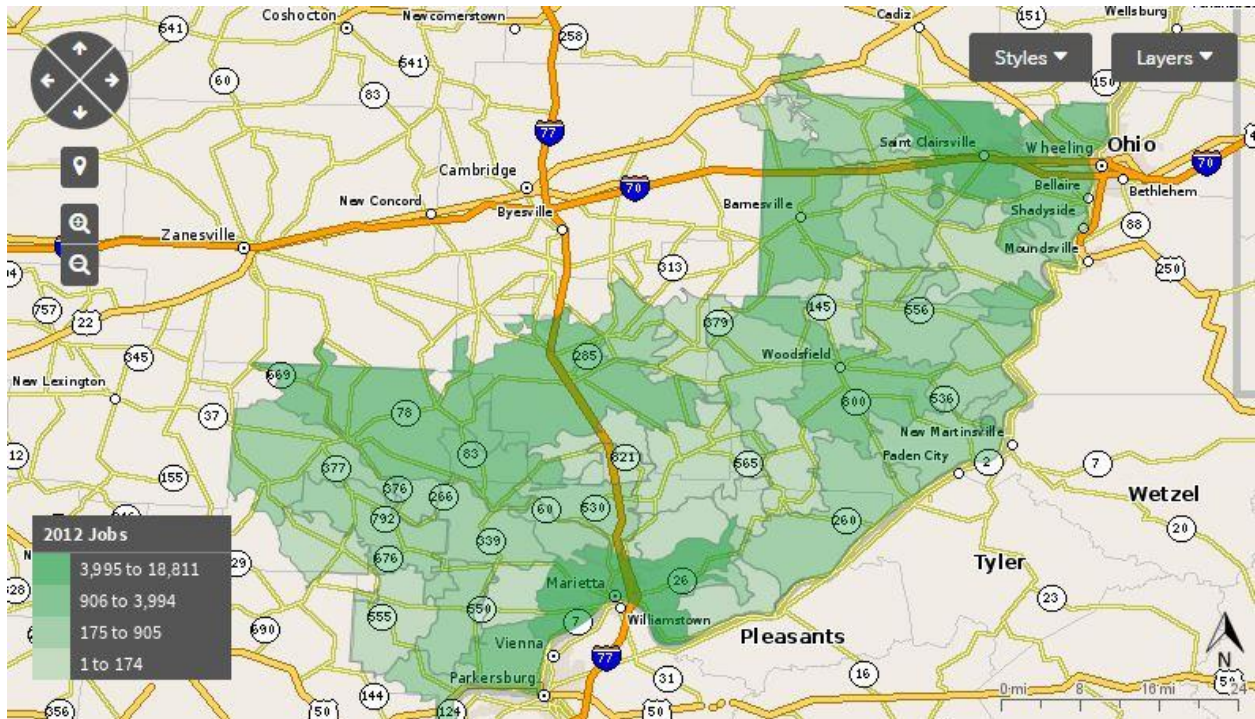


Figure 1: Job Volume across Washington, Morgan, Noble, Monroe, Belmont Counties

Table 1: Job Growth by Zip Code (2012-2014)

ZIP	ZIP Name	2012 Jobs	2014 Jobs	2012 - 2014 Change
45750	Marietta, OH (in Washington county)	18811.15629	19310.2796	499
43950	Saint Clairsville, OH (in Belmont county)	10831.78608	11134.83829	303
45714	Belpre, OH (in Washington county)	3472.582728	3445.385042	-28
43935	Martins Ferry, OH (in Belmont county)	3151.772718	3020.311125	-132
43724	Caldwell, OH (in Noble county)	2547.367783	2913.80608	367
43756	Mcconnelsville, OH (in Morgan county)	2300.943465	2338.673493	38
43906	Bellaire, OH (in Belmont county)	1951.174691	1969.917136	19
43713	Barnesville, OH (in Belmont county)	1870.448703	1871.744944	2
43793	Woodsfield, OH (in Monroe county)	1861.479405	1921.309212	60
43912	Bridgeport, OH (in Belmont county)	1825.673486	1833.551197	8
43942	Powhatan Point, OH (in Belmont county)	1250.662737	1478.621589	228
43931	Hannibal, OH (in Monroe county)	1036.577097	855.449378	-182
45715	Beverly, OH (in Washington county)	1025.97922	1000.621449	-25
43947	Shadyside, OH (in Belmont county)	828.787696	763.886141	-65

ZIP	ZIP Name	2014 Jobs	2012 - 2014 Change	% Change 2012-2014
45786	Waterford, OH (in Washington county)	732.597543	-50	-6%
43718	Belmont, OH (in Belmont county)	650.432621	-41	-6%
45784	Vincent, OH (in Washington county)	647.511323	-11	-2%
43902	Alliedonia, OH (in Belmont county)	695.448759	61	10%
43779	Sarahsville, OH (in Noble county)	487.152164	84	21%
43758	Malta, OH (in Morgan county)	373.516392	-17	-4%
43759	Morristown, OH (in Belmont county)	321.118743	-33	-9%
45744	Lowell, OH (in Washington county)	354.679578	11	3%
45742	Little Hocking, OH (in Washington county)	363.195023	30	9%
43719	Bethesda, OH (in Belmont county)	332.808476	3	1%
45767	New Matamoras, OH (in Monroe county)	333.185081	30	10%
43946	Sardis, OH (in Monroe county)	326.303712	26	9%
43977	Flushing, OH (in Belmont county)	258.258475	7	3%
45773	Reno, OH (in Washington county)	217.8795	12	6%
43787	Stockport, OH (in Morgan county)	238.678582	35	17%
43716	Beallsville, OH (in Monroe county)	199.306619	4	2%
43915	Clarington, OH (in Monroe county)	196.62359	3	2%
43754	Lewisville, OH (in Monroe county)	202.710391	13	7%
45727	Dexter City, OH (in Noble county)	209.382614	46	28%
43967	Warnock, OH (in Belmont county)	154.817343	-6	-4%
45729	Fleming, OH (in Washington county)	173.022468	25	17%
45768	Newport, OH (in Washington county)	145.718948	16	12%
43905	Barton, OH (in Belmont county)	111.684003	-9	-7%
43717	Belle Valley, OH (in Noble county)	145.351105	30	26%
43788	Summerfield, OH (in Noble county)	143.824578	34	31%
45724	Cutler, OH (in Washington county)	85.731476	-16	-16%
45746	Macksburg, OH (in Washington county)	92.376358	-3	-3%
43728	Chesterhill, OH (in Morgan county)	79.962306	-8	-9%
45745	Lower Salem, OH (in Washington county)	79.085315	-1	-1%
45734	Graysville, OH (in Monroe county)	89.288209	9	11%
43916	Colerain, OH (in Belmont county)	79.35833	1	1%
45713	Bartlett, OH (in Washington county)	65.678683	-7	-10%
45712	Barlow, OH (in Washington county)	67.402282	0	0%
43934	Lansing, OH (in Belmont county)	66.636911	0	0%
45788	Whipple, OH (in Washington county)	62.048681	0	0%
43933	Jacobsburg, OH (in Belmont county)	51.958304	4	8%
43747	Jerusalem, OH (in Monroe county)	55.57318	9	19%

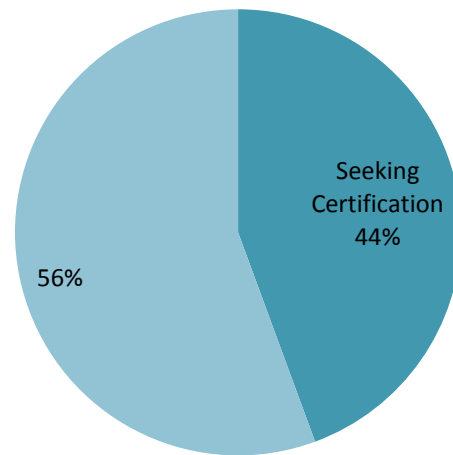
ZIP	ZIP Name	2014 Jobs	2012 - 2014 Change	% Change 2012-2014
43983	Piedmont, OH (in Belmont county)	43.780229	0	0%
43940	Neffs, OH (in Belmont county)	42.949485	5	13%
43711	Ava, OH (in Noble county)	34.798665	7	25%
43752	Laings, OH (in Monroe county)	20.606905	2	11%
43985	Holloway, OH (in Belmont county)	17.246409	-1	-6%
43951	Lafferty, OH (in Belmont county)	17.469376	0	0%
43757	Malaga, OH (in Monroe county)	11.819215	0	0%
43927	Fairpoint, OH (in Belmont county)	12.532054	1	8%
43972	Bannock, OH (in Belmont county)	<10	--	--
43786	Stafford, OH (in Monroe county)	<10	--	--
43928	Glencoe, OH (in Belmont county)	<10	--	--
43937	Maynard, OH (in Belmont county)	<10	--	--
45789	Wingett Run, OH (in Washington county)	<10	--	--
43914	Cameron, OH (in Monroe county)	<10	--	--
45787	Watertown, OH (in Washington county)	<10	--	--
45721	Coal Run, OH (in Washington county)	<10	--	--
43909	Blaine, OH (in Belmont county)	<10	--	--



## Skills & Certifications

0-2 Years' Experience | Oct-Nov 2014

**588 Jobs** found posted for Southeast Ohio entry-level workers. 261 of these Postings want a Certification.



### Top 10 Certifications by Volume

Certifications	# Ads
Commercial Driver's License (CDL)	41
Certified Registered Nurse (RN)	35
Certification in Cardiopulmonary Resuscitation (CPR)	26
Licensed Practical Nurse (LPN)	14
Health Insurance Portability and Accountability Act - HIPAA (HIPAA)	11
Certified Practical Nurse, Long-term care (CPNL, LTC)	9
Pharmacy Technician (PT)	8
Food safety programs (HACCP)	8
State insurance license	7
Physical Therapist Certification	7

**Soft Skills are mentioned in EVERY ad. Here are the top 10:**

Soft Skills	# Ads
Oral and written communication	151
Team-oriented, teamwork	72
Integrity	66
Self-starting / Self-motivated	52
Strong leadership skills	49
Detail oriented	42
Customer service oriented	38
Work ethics	34
Basic computer skills	28
Microsoft Office	28

**Here are the top 10 hard skills sought after in County online postings:**

Hard Skills	# Ads
Preventative maintenance inspections	5
Preventive maintenance	4
Work order	4
Geriatrics	4
Bilingual	3
Electrical systems	2
Asset protection	2
Transmission Control Protocol (TCP/IP)	2
Dassault Systemes CATIA	2
Barcode	2

## Healthy Occupations for County Entry-Level Workers

Annual Openings Exist | Less than 5 Years' Work Experience Required | Wages > \$12.00/Hour

(First 27 of 71 occupations available to HS degree holders)

### High School Degree

Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Operating Engineers and Other Construction Equipment Operators	69	\$20.87	X	X
Office Clerks, General	48.5	\$12.41	X	X
Plumbers, Pipefitters, and Steamfitters	42.5	\$22.83		X
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	35	\$13.56	X	X
Helpers--Extraction Workers	30.5	\$16.89		X
Welders, Cutters, Solderers, and Brazers	29.5	\$18.51	X	X
Correctional Officers and Jailers	27.5	\$17.34	X	
Electricians	24.5	\$24.85	X	X
Carpenters	24.5	\$17.21	X	X
Bookkeeping, Accounting, and Auditing Clerks	24	\$15.36	X	X
Medical Secretaries	23.5	\$13.92	X	X
First-Line Supervisors of Retail Sales Workers	22.5	\$15.41	X	
Police and Sheriff's Patrol Officers	21.5	\$18.81	X	
Sheet Metal Workers	20.5	\$23.94		X
Industrial Machinery Mechanics	20.5	\$21.54	X	X
Team Assemblers	19	\$12.44	X	
First-Line Supervisors of Food Preparation and Serving Workers	17.5	\$13.38	X	X
Automotive Service Technicians and Mechanics	17	\$13.70	X	X
Bus and Truck Mechanics and Diesel Engine Specialists	16	\$19.24		X
Maintenance and Repair Workers, General	16	\$18.09	X	
Highway Maintenance Workers	16	\$14.07		
First-Line Supervisors of Office and Administrative Support Workers	15.5	\$21.67	X	
Customer Service Representatives	15.5	\$13.97	X	
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	15	\$24.83	X	
Light Truck or Delivery Services Drivers	14.5	\$13.48		X
Billing and Posting Clerks	13.5	\$14.56		X
Insurance Sales Agents	13	\$22.38	X	

## Postsecondary Credential (Non-Degree)

Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Heavy and Tractor-Trailer Truck Drivers	64	\$17.31	X	X
Heating, Air Conditioning, Refrigeration Mechanics and Installers	31	\$16.16		X
Emergency Medical Technicians and Paramedics	24	\$13.52		X
Licensed Practical and Licensed Vocational Nurses	18.5	\$17.30	X	
First-Line Supervisors, Production/Operating Workers	6.5	\$27.19		
Dental Assistants	6	\$14.29		
Firefighters	5	\$15.52		

## Associate's Degree

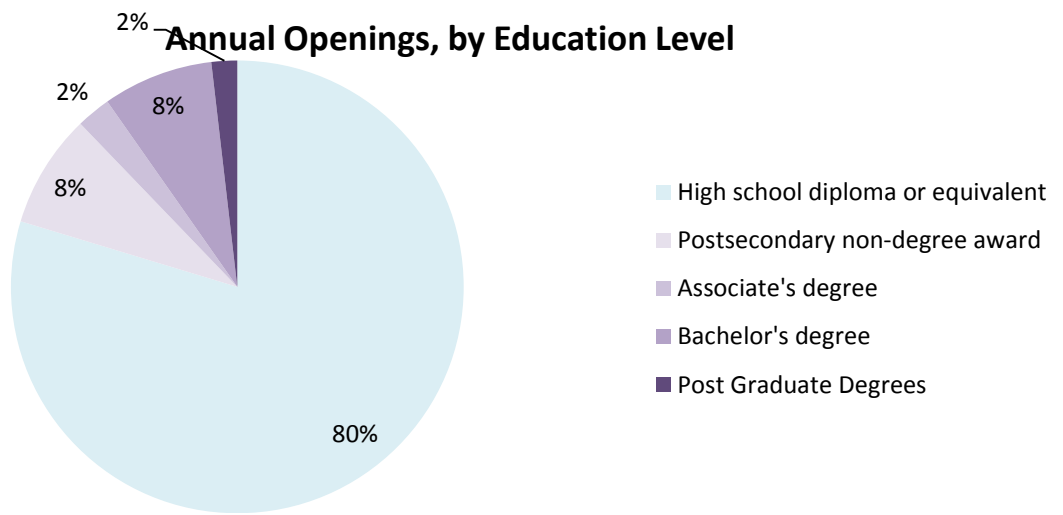
Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Registered Nurses	48	\$26.17	X	X
Dental Hygienists	10	\$26.02		X
Architectural and Civil Drafters	5.5	\$20.21		

(First 13 of 19, by Annual Openings)

## Bachelor's Degree

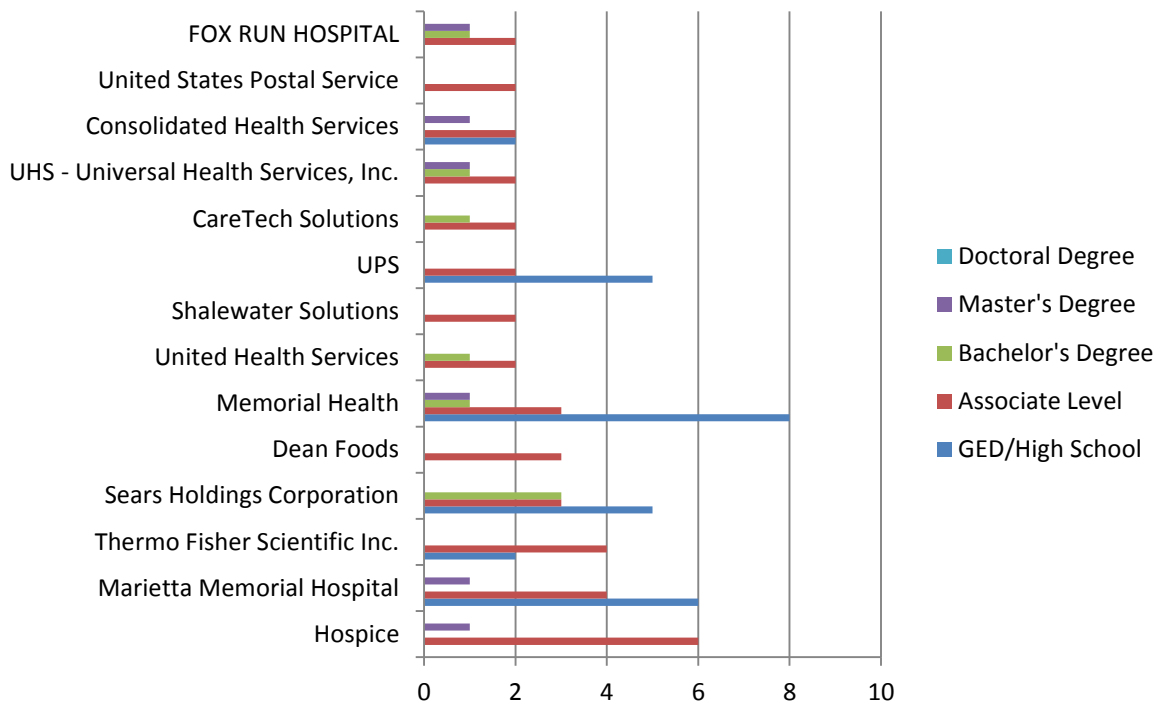
Job Type (SOC Name)	Annual Openings	2013 Avg. Hourly Earnings	Largest	Fastest
Elementary School Teachers, Except Special Education	25	\$ 25.36	X	
Secondary School Teachers, Except Special and Career/Technical Education	19	\$ 23.73	X	
Accountants and Auditors	17	\$ 29.80	X	
Middle School Teachers, Except Special and Career/Technical Education	9	\$ 24.81	X	
Child, Family, and School Social Workers	8.5	\$ 16.82		
Market Research Analysts and Marketing Specialists	8	\$ 23.71		X
Environmental Scientists and Specialists, Including Health	7.5	\$ 26.81		
Loan Officers	7.5	\$ 22.15		
Civil Engineers	7	\$ 32.60		
Management Analysts	6.5	\$ 32.87		
Industrial Engineers	6	\$ 41.12		
Medical and Health Services Managers	6	\$ 37.39		
Mechanical Engineers	6	\$ 34.90		





## Employers Hiring Now

588 Jobs found online posted by 214 unique employers.



## Top Titles

SOC Name	# Ads
First-Line Supervisors of Retail Sales Workers	55
Retail Salespersons	46
Heavy and Tractor-Trailer Truck Drivers	37
Registered Nurses	33
First-Line Supervisors of Food Preparation and Serving Workers	32
Customer Service Representatives	24
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	16
Maintenance and Repair Workers, General	15
Pharmacy Technicians	13
Licensed Practical and Licensed Vocational Nurses	13
Demonstrators and Product Promoters	12
Insurance Sales Agents	12

## Online Sources

Website	# Ads
US.jobs	113
LinkedIn	104
Corporate site	94
ZipRecruiter	64
Monster	50
JobNetwork	33
Ohio Means Jobs	32
DiversityInc	19
OHHospitalJobs	14
snagajob	12
All Retail Jobs	10
HealthCareSource	6
Work in Retail	5